



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Committee on Community Engagement

Tuesday, February 2, 2021

10:00 AM

Council Work Session Room

Note: Council Member Birdia Johnson, Council Member Deb Armintor and Council Member Paul Meltzer will be participating in the meeting via video/teleconference.

After determining that a quorum is present, the Committee on Community Engagement of the City of Denton, Texas, will convene in a Regular Meeting on Tuesday, February 2, 2021, at 10:00 a.m. in the Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas at which the following items will be considered:

REGISTRATION GUIDELINES FOR ADDRESSING THE COMMITTEE ON COMMUNITY ENGAGEMENT

1. ITEMS FOR CONSIDERATION

[COCE21-001](#) Consider the approval of the meeting minutes of September 1, 2020.

Attachments: [Exhibit 1 - Draft Minutes](#)

[COCE21-002](#) Receive nominations and elect a Chair and Vice-Chair for the City Council Committee on Community Engagement.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)

[COCE21-003](#) Receive a report, hold a discussion, and give staff feedback regarding the City's upcoming new online engagement platform, Discuss Denton.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Presentation](#)

[COCE21-004](#) Receive a report, hold a discussion, and give staff feedback regarding an update to the procurement of a new City of Denton website.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Presentation](#)

[COCE21-005](#) Receive a report, hold a discussion, and give staff direction regarding citizen engagement, communication, and transparency initiatives.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Social Media Metrics Report](#)
[Exhibit 3 - EngageDenton Metrics Report](#)
[Exhibit 4 - Social Media Policy](#)
[Exhibit 5 - Publication Standards and Usage Policy](#)
[Exhibit 6 - Communications Style Guide](#)
[Exhibit 7 - Visual Communications Standards](#)

CERTIFICATE

I certify that the above notice of meeting was posted on the bulletin board at the City Hall of the City of Denton, Texas, on the 29th day of January, 2021 at 8:15 a.m.

CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST 48 HOURS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.