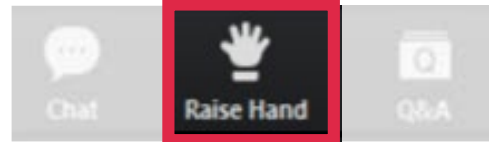


Welcome
and
thank you
for joining us!



- All attendees are muted, but can raise their hands to speak or ask questions at the end of the presentation; **video is disabled.**



- If you're using a mobile device, please make sure your **phone number is not displayed** as your name.
- Presentation will be available after the meeting online at:

www.cityofdenton.com/virtualcommunitymeetings

Denton Parks, Recreation and Trails System Master Plan

Virtual Public Meeting
March 18, 2021



Agenda

- Team Introduction
- Project Purpose and Overview
- What's Been Done to Date
- Existing System
- Observations
- Discussion Questions

Halff Associates

HALFF ASSOCIATES, INC. (Halff) is a unique regional consulting firm that has provided full-service planning, landscape architecture, engineering, and related services for decades.

Halff's related services include:

- ARCHITECTURE
- CIVIL & STRUCTURAL ENGINEERING
- HYDRAULICS AND HYDROLOGY
- ENVIRONMENTAL
- GEOGRAPHIC INFORMATION SYSTEMS
- LAND AND COMMUNITY PLANNING
- LANDSCAPE ARCHITECTURE
- PARKS AND TRAILS PLANNING AND DESIGN
- VISUALIZATION
- WATER RESOURCES AND UTILITIES



Meet the Consultant Team



Lenny Hughes, PLA
Project Manager



Kendall Howard, AICP
Deputy Project Manager



Tim May, PLA
QA/QC



Mike Svetz
Programming & Operations



Brennan Kane,
Associate AIA
Implementation



Kailey Saver, AICP
Planning Support



Haley Carruthers
Planning Support



Denton Parks, Recreation, and Trails System Master Plan

Master Plan Purpose

- Build upon previous efforts to provide a Parks, Recreation, and Trails System Master Plan based on **citizen engagement and City initiatives**
- Guide the development of parks over the **next ten years**
 - Improve the existing system
 - Expand the existing system to meet growing demand
- Provide an **Implementation Action Plan** to guide expenditures for parks and recreation

Master Plan Process & Timeline



1: Community Understanding

Review existing data, plans, and inventory
[JAN – MAR 2021]



2: Confirm Community Vision

Confirm vision and goals, seek additional input
[JAN – DEC 2021]



3: Needs Assessment

Park conditions assessment and level of service review
[APR – JUN 2021]



4: Parks, Recreation & Trails System

Development of recommendations
[JUN – AUG 2021]



5: Draft Plan

Implementation action plan and draft report
[SEP – NOV 2021]



6: Plan Adoption

Plan approval and publishing
[DEC 2021]

Engagement Plan

- Master Plan Focus Group Meetings (03)
- Interdepartmental Staff Review Group Meetings (03)
- Elected and Appointed Officials Briefings (02)
- Public Meetings (02 – Virtual)
- Abbreviated Community Survey

Community Input is Essential!

To stay up to date on upcoming events and maximize the opportunity to tell us what you want to experience at parks and recreation facilities visit:

www.dentonparksmasterplan.com

DENTON PARKS MASTER PLAN WEBSITE



Denton Parks, Recreation, and Trails Master Plan

The Denton Parks, Recreation, and Trails Master Plan will serve as a road map for long-range priorities for existing and future parks, trails, recreation facilities, programs, operations, preservation, and maintenance.

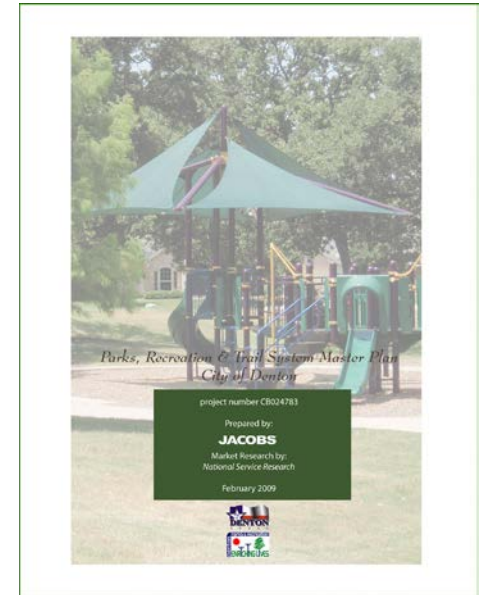
Upcoming Virtual Community Meeting



What Has Been Completed So Far?

Previous Plans & Documents

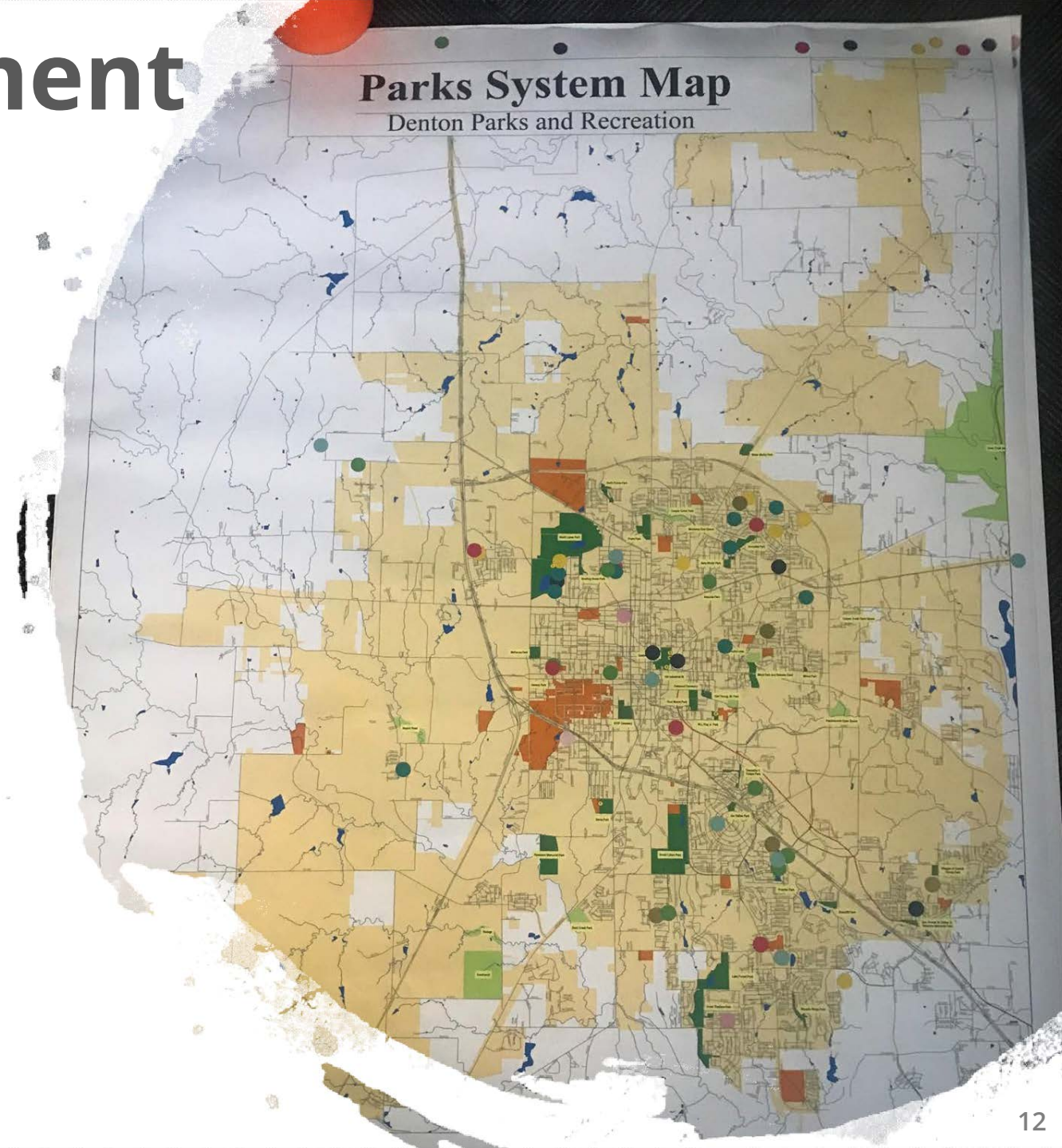
- Trails Analysis (2020)
- Urban Forest Master Plan (2020)
- Parks & Rec Subsidy and Allocation Study (2020, 2021)
- Marketing Plan (2020)
- Consolidated Plan for Housing & Community Development (2020)
- Indoor Recreation Study (2019)
- Sponsorship and Donation Policy (2019)
- Parks and Recreation Strategic Plan (2017, 2020)
- Public Art Master Plan (2016)
- Clear Creek Master Plan (2014)
- Parks, Recreation & Trails System Plan (2009)
- Mobility Plan (Update in progress)
- 2030 Comprehensive Plan (2040 Plan update in progress)
- ADA Transition Plan (In progress)



Previous Engagement Efforts

Public Meetings

- **5 community meetings** held in April through August 2019
 - Dollar voting exercise
- Input stations
 - Facilities
 - Recreation Centers
 - Programming
 - Furnishings
 - Trails & Open Space
 - Parks
 - Technology



Previous Engagement Efforts

Focus Group Meetings (35+)

- Skate Park Users
- Adapted Recreation Users
- Aquatics Users
- Sports Associations/Leagues
- Master Naturalists & Gardeners
- Recreation Center Users
- Spray ground Focus Group
- Trails Community



Previous Engagement Efforts

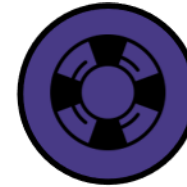
Statistically-Valid Survey

- Available from January – July 2019
- Online, direct mail, and paper format
- **2,028** total respondents
- Administered by National Service Research

Most Frequently Used Facilities



Natatorium



Water Works Park



Dog Park



Clear Creek Nature Center



Senior Center

Top Reasons for Not Using Facilities



Not Conveniently Located



Not Aware of Programs or Facilities



No Personal Time



Do Not Meet my Needs

Key Feedback: Top Desired Amenities/Programs



Trails



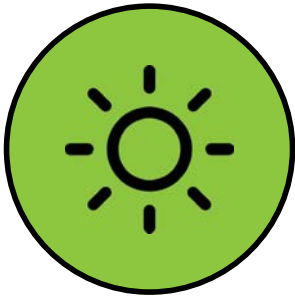
Open Space & Tree
Preservation



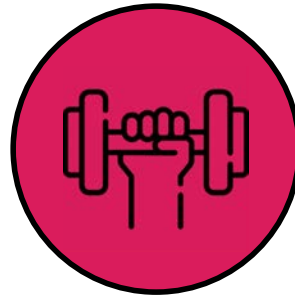
Splash Pads



Nature
Programs



Outdoor Events



Fitness Equipment

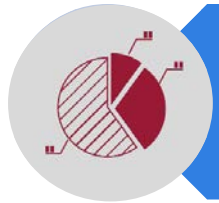


Fitness Classes

Outcomes Moving Forward



Confirm Vision



Update System Needs Assessment



Review & Refine Recommendations



Prioritize Implementation Actions



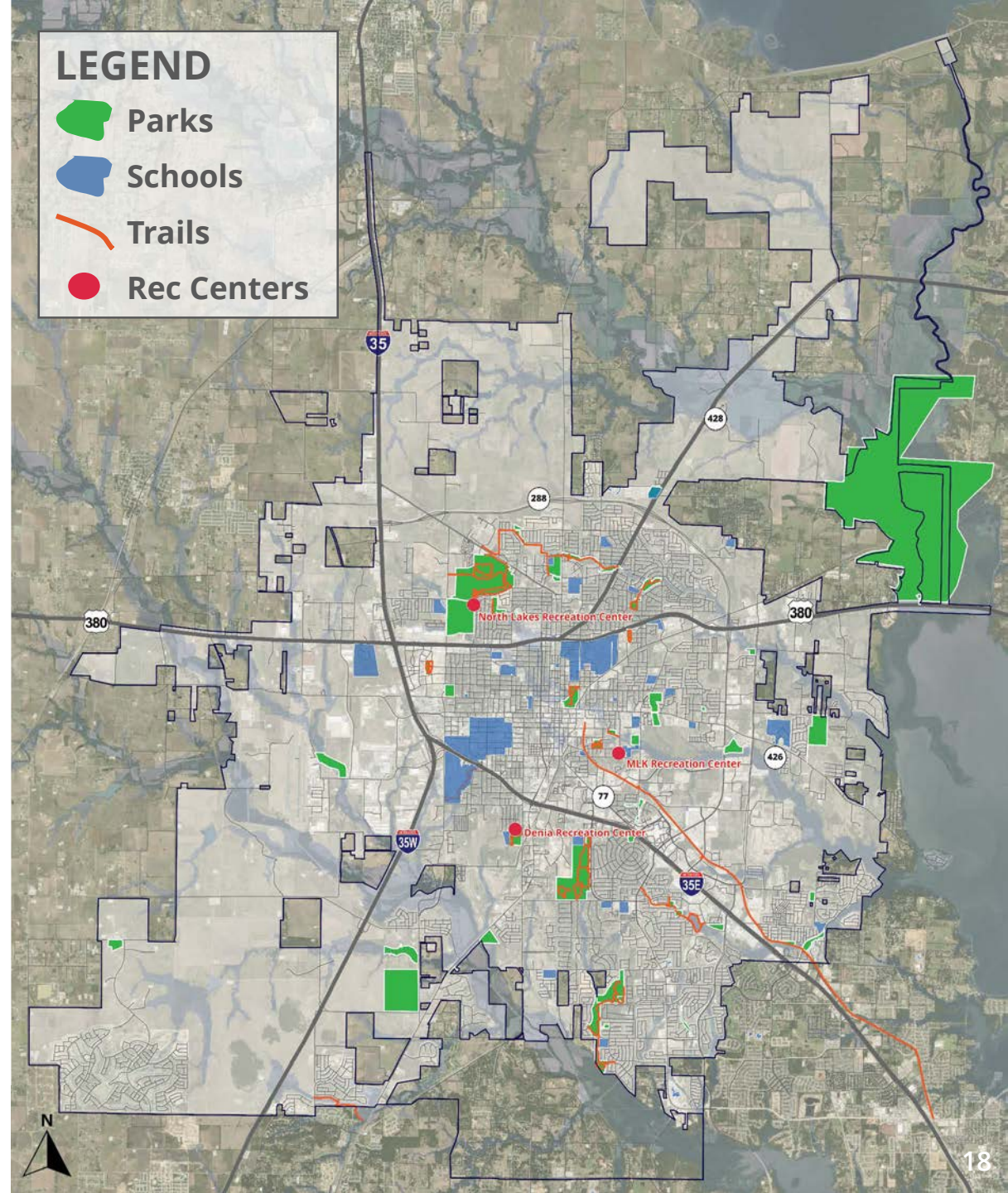


Existing System

Existing System

- Over **40** park sites
- Over **5,000** acres of park
 - Clear Creek Heritage Center accounts for approx. **3,000** acres
- **47%** of residents live within a 10-minute walk to a park
- Over **50** miles of trail

**Inventory is ongoing*



Park Classifications: *Regional Parks*

- Parks with significant land area
- Draw visitors from across the region

Ex: Clear Creek Natural Heritage Center



Park Classifications: *City Parks*

- Large parks
- Draw residents from across the City
- Locations for citywide events

Ex: Quakertown Park



Park Classifications: *Community Parks*

- Large park
- Serve multiple neighborhoods
- Provides a wide range of amenities and recreational activities

Ex: Mack Park



Park Classifications: *Neighborhood Parks*

- Smaller park
- Serve the adjacent neighborhood
- Typically provides play equipment, open space, and seating areas
- Ex: Fred Moore Park



Park Classifications: *Pocket Parks*

- Very small park
- Minimal formal amenities
- Intended to provide pocket of green space

Ex: Industrial Park



Park Classifications: *Linear Parks*

- Linear stretch of open space
- Usually runs along a drainage corridor, utility easement, or body of water
- Often have trails

Ex: Cooper Creek Linear Park



Park Classifications: *Special Use Parks*

- Serve a special or unique purpose
- Draw visitors from a large area

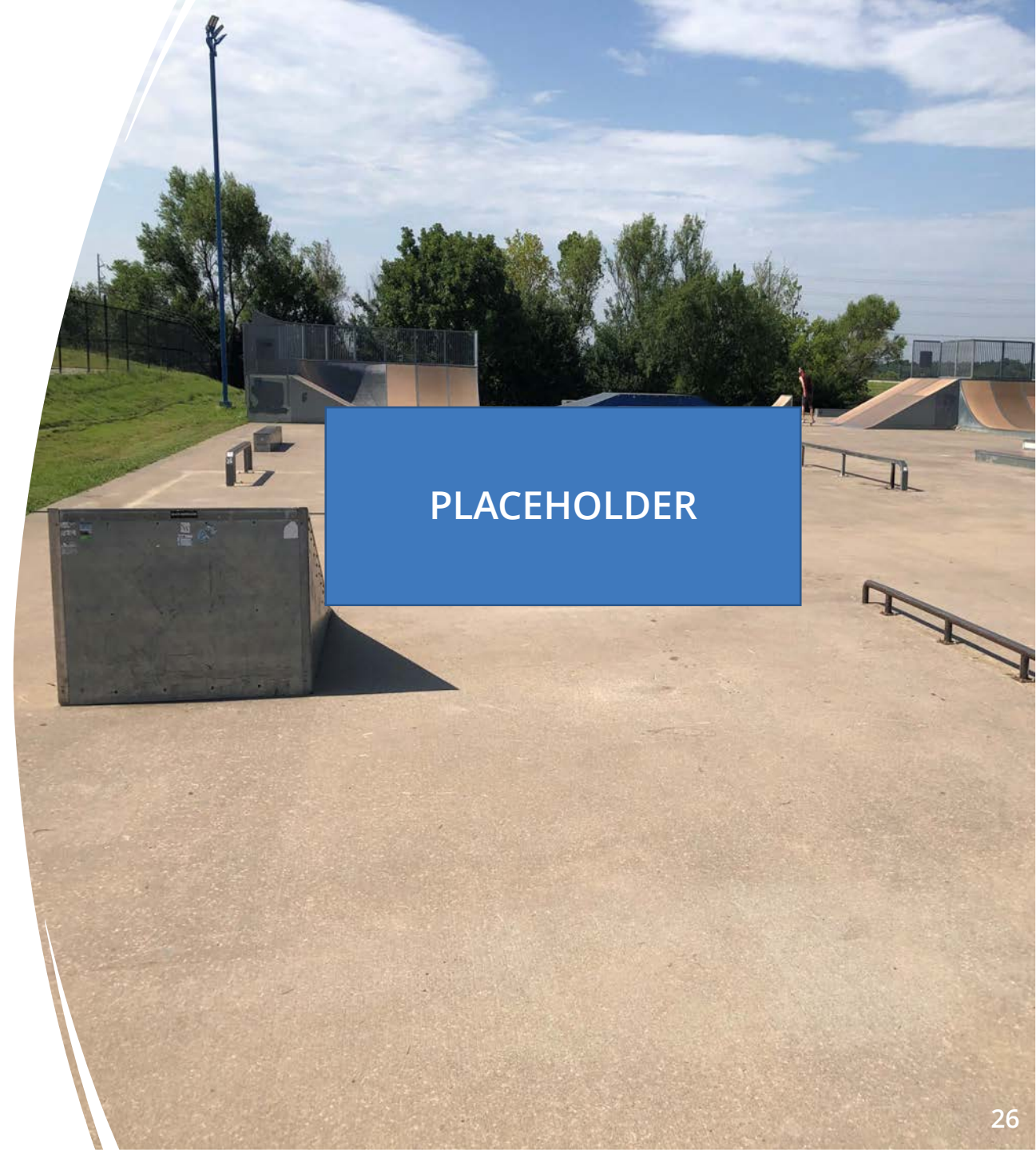
Ex: Skate Works Park



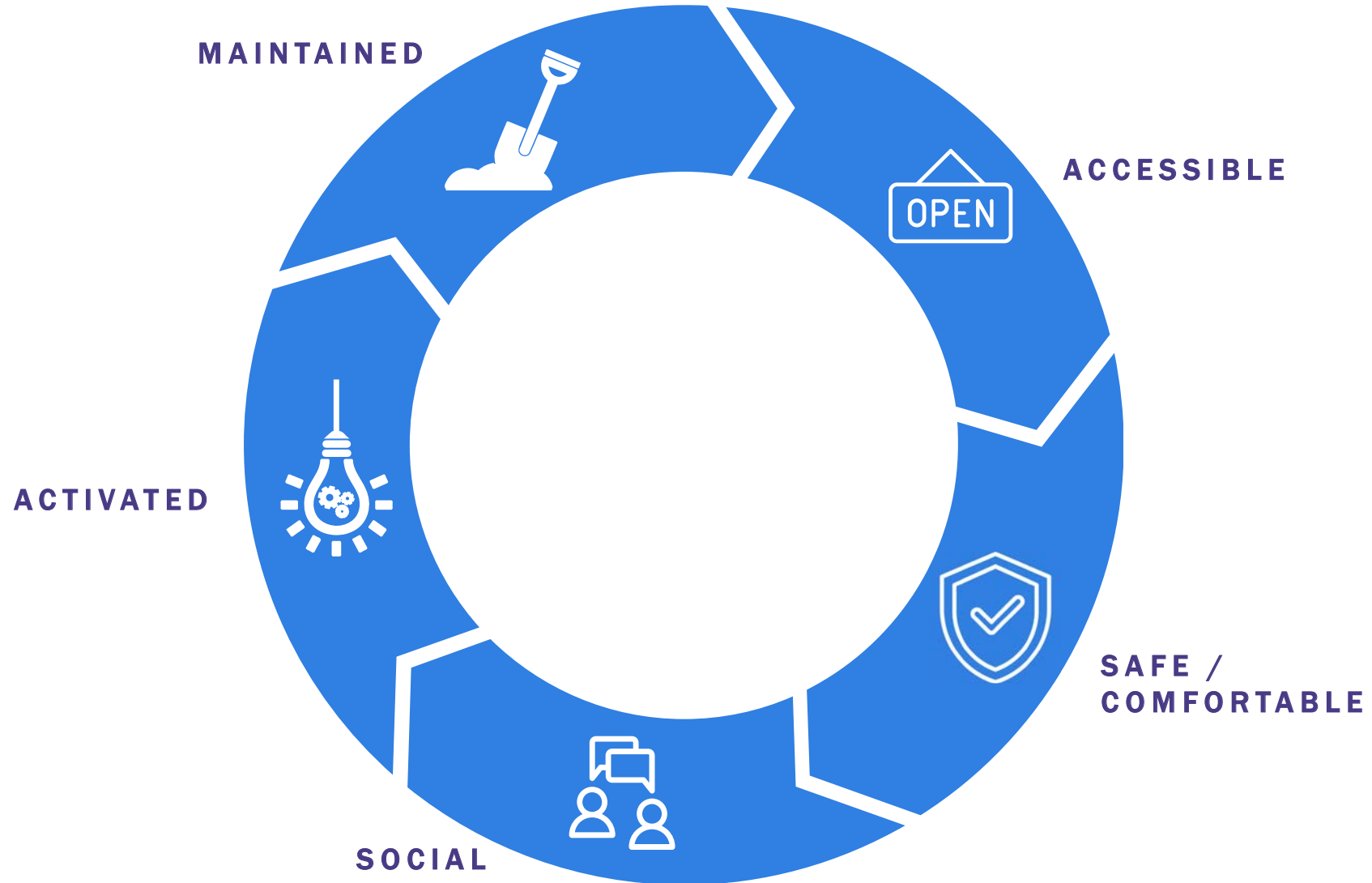
Park Classifications: *Preserves*

- Area of land that is maintained in its natural state
- Typically has important natural features or features of special interest
- Meant for passive recreational use

Ex: Mayhill Preserve



Attributes of Quality Parks



Building Blocks of Quality Parks



Complete Parks

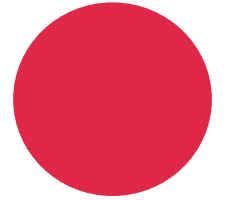




Observations

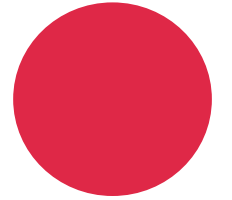
Strengths

- Well-maintained parks
- Well-used facilities
- Growing trail system
- Diverse facility types
- Mature tree canopy
- Existing partnerships



Opportunities

- Significant growth
- Signage improvements
- Access to parks
- Incorporating culture
- Refresh indoor recreation & aquatics
- Destination parks



Preliminary Vision Concept

Destination Parks

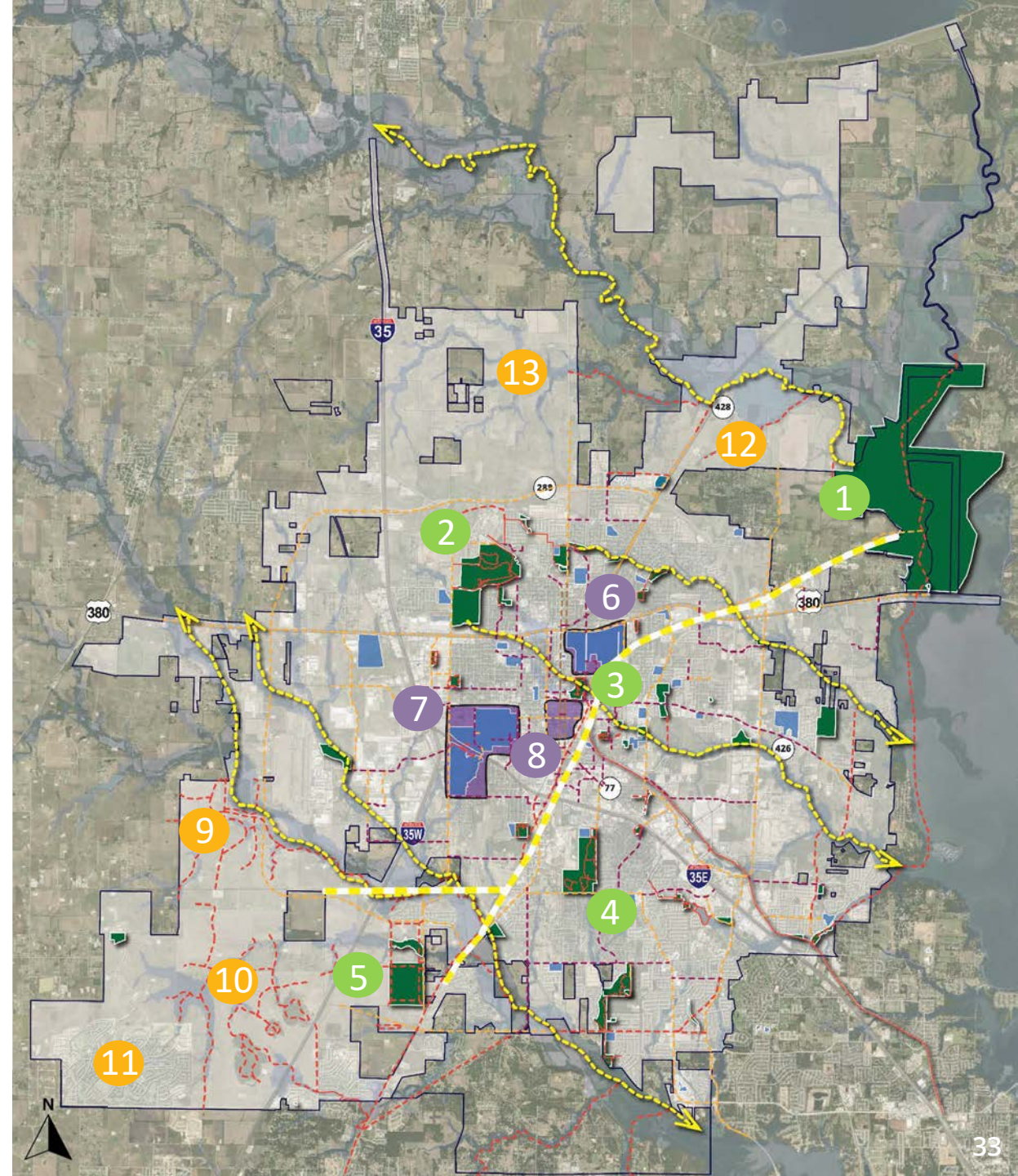
- 1 Clear Creek Nature Center
- 2 North Lakes
- 3 Quakertown
- 4 South Lakes
- 5 Southwest

Major Destinations

- 6 Texas Women's University
- 7 University of North Texas
- 8 Downtown

Future Growth Areas

- 9 Cole Ranch
- 10 Hunter Ranch
- 11 Robson Ranch
- 12 Northeast Denton
- 13 Hills of Denton



Next Steps

- Continue Needs Assessment
- Conduct Abbreviated Online Survey
www.dentonparksmasterplan.com

A photograph of a wooden bridge with a railing, crossing a grassy field. In the background, there is a house and trees under a blue sky with clouds. The word "Discussion" is overlaid in the center.

Discussion

Discussion Questions

PRACTICE QUESTION

What is your favorite animal?

- Dog
- Cat
- Bird
- Frog
- Turtle
- Elephant
- Lion
- Monkey

Discussion Questions

QUESTION 1

From the selection below, what do you consider to be the most important priority for park and recreation facilities in Denton?

- Expansion of Trails
- Updated Recreation Facilities
- More Diverse Park Amenities
- Shaded Areas within Parks
- More Parks & Rec Programs
- Sustainability Initiatives
- Expansion of Technology in Parks and Facilities

Discussion Questions

QUESTION 2

What is one word you would use to describe the Parks System now?

PLEASE ENTER YOUR ANSWER IN THE CHAT

Discussion Questions

QUESTION 2.A

What is one word you would use to describe how you envision the Park System in the future?

PLEASE ENTER YOUR ANSWER IN THE CHAT

Discussion Questions

QUESTION 3

How have your interactions with parks and recreation in Denton changed since COVID-19 began?

PLEASE ENTER YOUR ANSWER IN THE CHAT

A photograph of a park area. In the foreground, there is a paved path with a brick border. To the left of the path is a historical marker on a post, surrounded by some plants. The background shows a grassy field, trees, and a building on the right. The word "Questions?" is overlaid in large black text in the center of the image.

Questions?

Thank You!



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