



# Southwest Park Master Plan

City of Denton  
Parks & Recreation Department

April 6, 2021



# Zoom Q&A Functionality

The image displays the Zoom Q&A interface. At the top, a toolbar contains icons for Join Audio, Share, and Invite Others. Below this, a secondary toolbar shows Mute, Start Video, Participants, Q&A (highlighted with a yellow circle), Share, Chat, More, and Leave Meeting. The main window shows the Zoom Participant ID: 28 and Meeting ID: 932-818-134. A red box highlights the Q&A window, which displays "You have no open questions". A red arrow points from the "Join Audio" icon in the bottom toolbar to the "Q&A" icon in the top toolbar.

Join Audio  
Computer Audio Connected

Share

Invite Others

Mute Start Video Participants Q&A Share Chat More Leave Meeting

Zoom Participant ID: 28 Meeting ID: 932-818-134

Practice Mode Only: Viewers cannot join until you broadcast Broadcast

Meeting Topic: Coach  
Host Name: Coach  
Invitation URL: <https://zoom.us/j/932818134>  
Participant ID: 28

Q&A

Open Answered

You have no open questions

Join Audio  
Computer Audio Connected

Unmute Start Video Participants Q&A Polling Share Screen Chat More End Meeting

# City of Denton Staff



**Gary Packan**

Director of Parks and Recreation



**Drew Huffman**

Assistant Director,  
Planning and Operations



**John Whitmore**

Program Area Manager



**Maria Denison**

Marketing Manager

# Southwest Park Master Plan Focus Group

**Frances Punch** – Park Board Chair

**Alana Presley Taylor** – Park Board District 3, TWU

**Jef Venable** – Denton Soccer Association

**Daniel Cooper** – Denton Baseball

**Shawn Eagle** – Basketball

**Jennifer Lane** – Trees

**Kevin Cornish** – Futsal and Flag Football

**Joel Lipe** – Volleyball

**Lynda Leonard** – FMR Recreation Leader

**Sharon Candler** – Active Volunteer

**David Shuck** – Denton Runners Group, Park Board

**Ed Soph** – IPM Committee

**Phyllis Minton** – Master Gardener

**Larna Powell** – Empowered Outreach Church, SEDNA

**Troy Berry** – Disc Golf

**Chris Ice** – DISD, Soccer, Lulac

**Thomas Gonzalez** – Vintage Neighborhood

**Nathan Richardson** – Vintage Neighborhood/Special  
Ed. Teacher/ADA

**Suzi Townsdin** – Trails/2019 Bond Committee

**Chris Lawrence** – UNT Campus Representative

**Garrett Hutchison-Lester** – DBBI President

**Mondo Castillo** – Parks Foundation

**Monet Franklin** – Public Art Committee

**Sharon Schoolcraft** - Bonnie Brae Neighborhood

**Alison Kelly** - Committee on Persons with Disabilities

**Gordon Meredith** – Dark Sky

**Pete Strasser** - Dark Sky

**Chris Atkinson** - Bonnie Brae Neighborhood

**Tim Wentreck** - TWU Project Manager

**Conroy Hines** - DISD Athletics

**Chivonne Kiser** - DISD Athletics



# Management Team Members



**Bill Smith, RLA**

Director of Landscape Architecture



**Mick Massey, RLA**

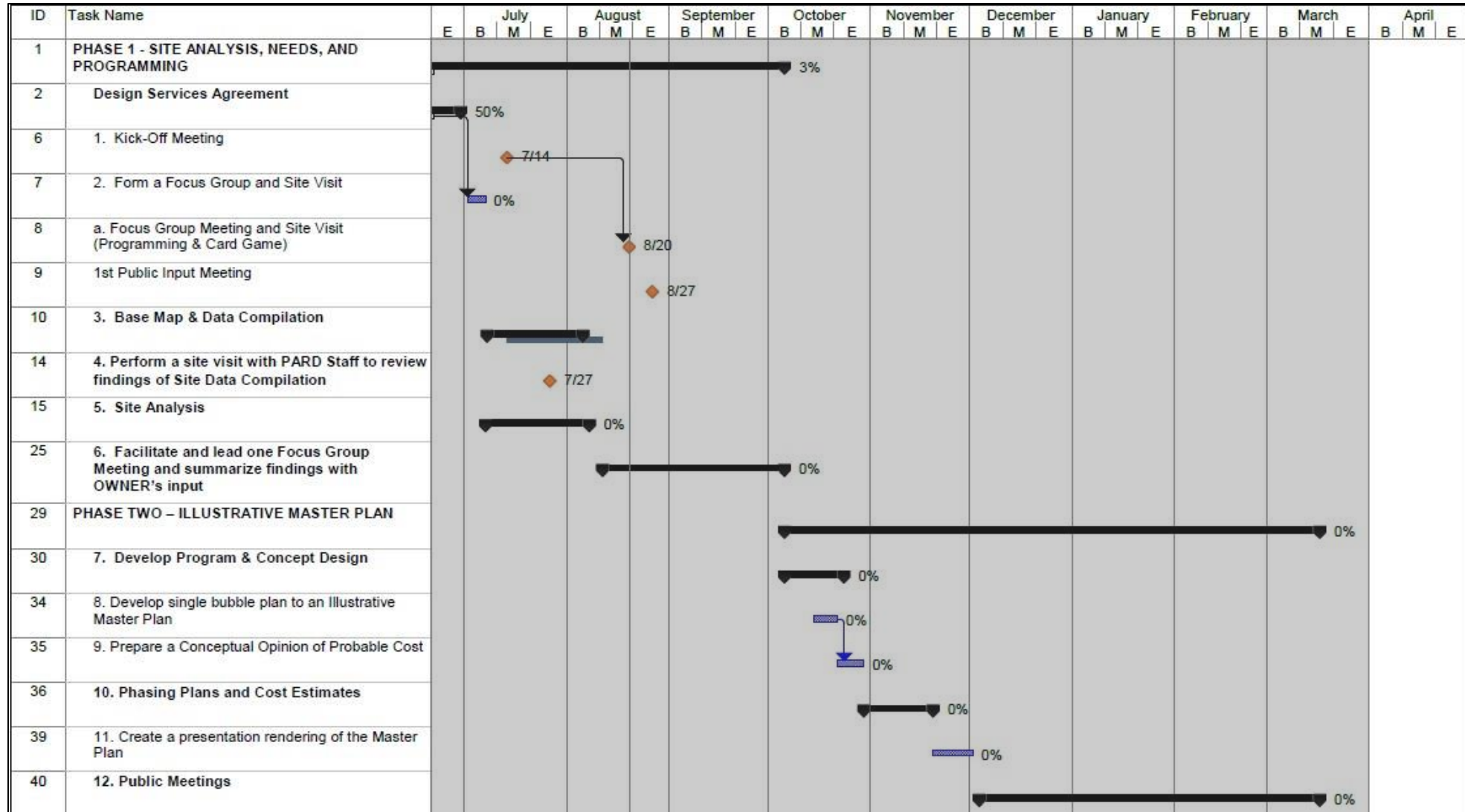
Senior Associate, Texas Regional Director



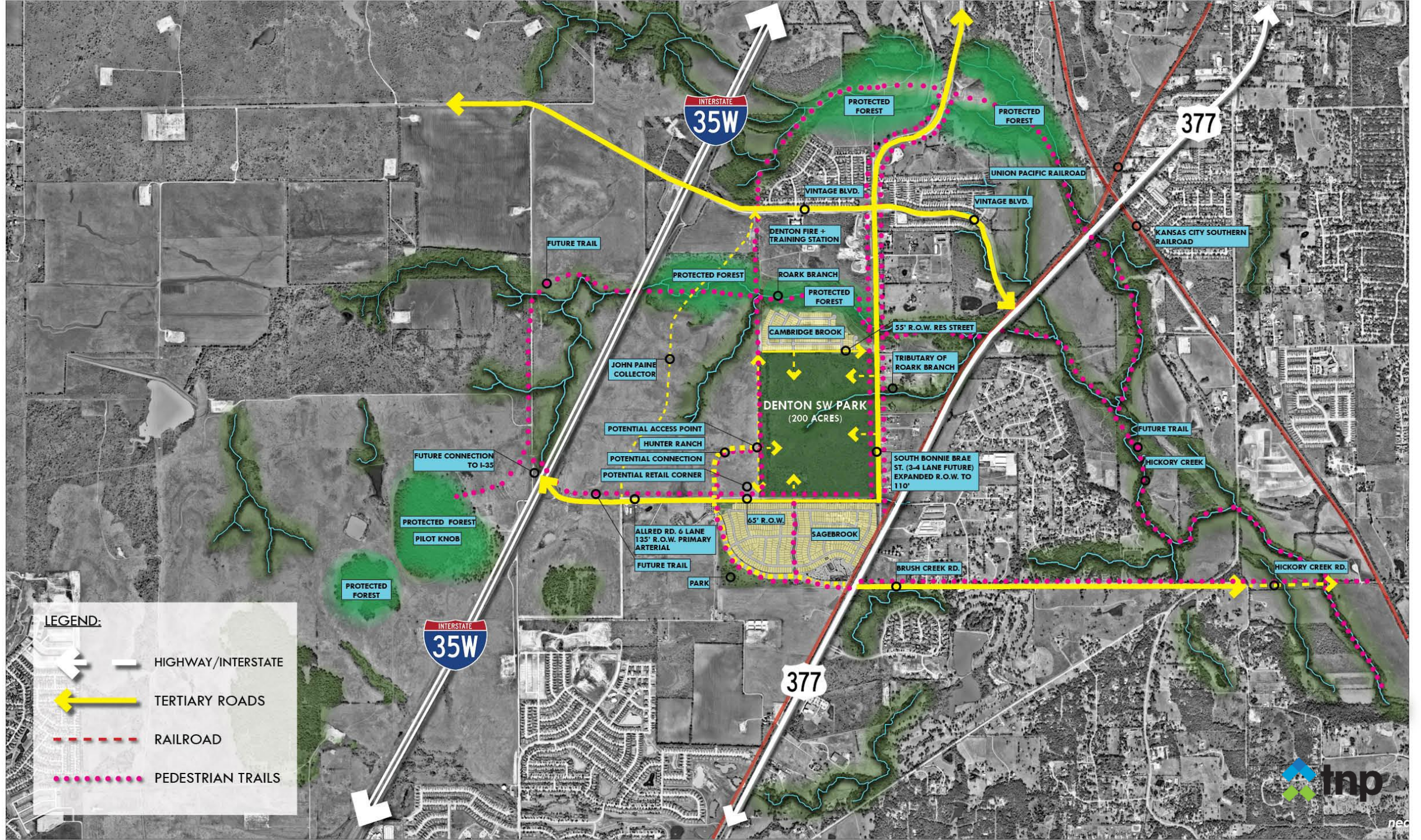
**Dr. Joe Walker**

University of North Texas RESM Faculty

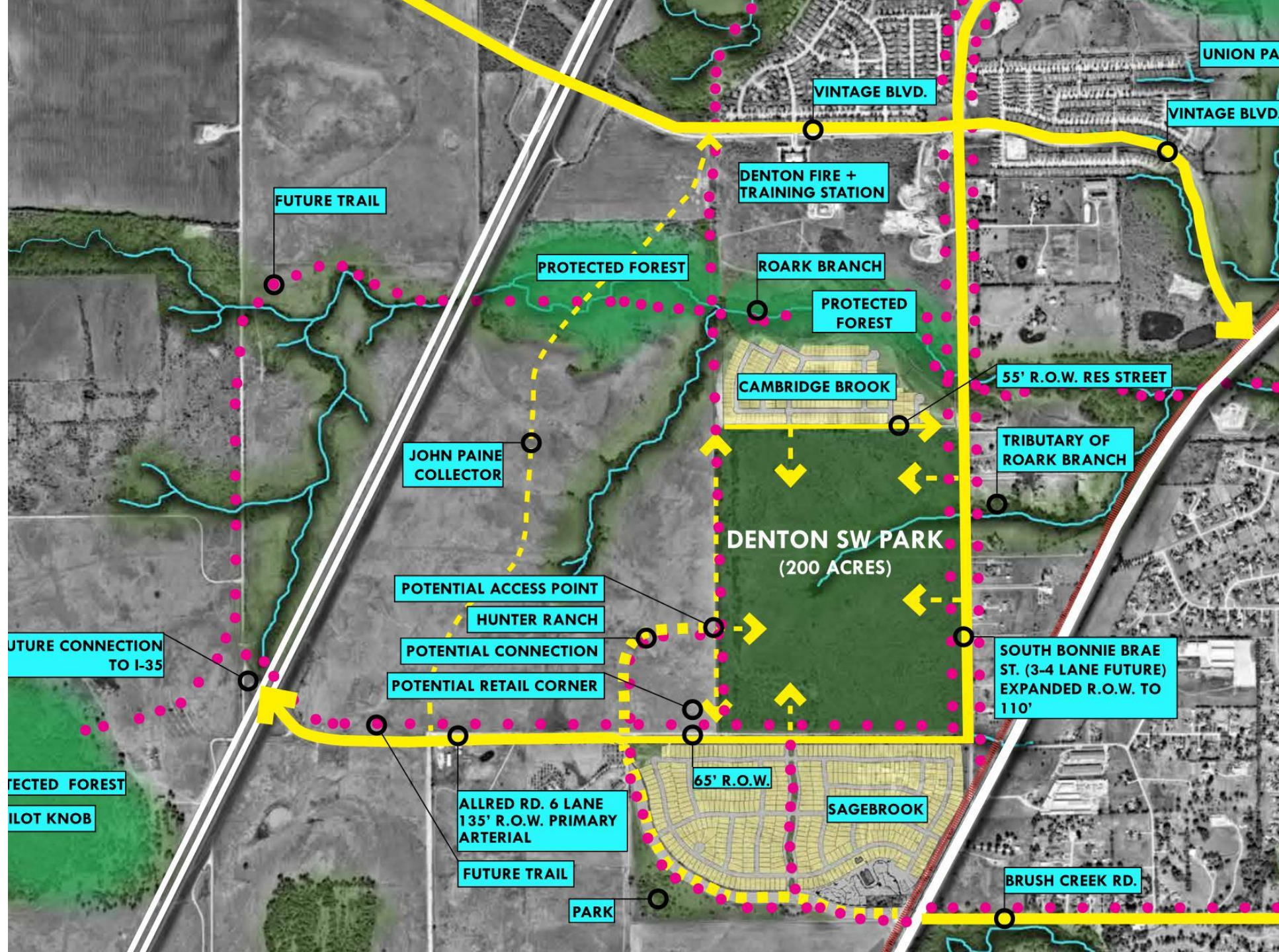
# Gantt Chart / Park Timeline













# Survey Data

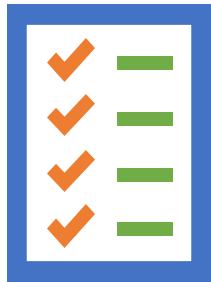
A vibrant, high-angle photograph of a park. A light-colored, winding path leads from the foreground into the distance, where a group of people is walking. The park is filled with large, leafy trees that cast shadows on the grass. In the background, a body of water is visible through the trees. The overall scene is bright and green, suggesting a sunny day in a well-maintained park.



# SOUTHWEST PARK MASTER PLAN PROCESS – BALANCED APPROACH



**Data Collection:** from City of Denton Focus Groups, Public Input, Surveys, and Denton Parks Recreation and Open Space Master Plan



**Best practices:** from Parks and Recreation Industry balanced with the Denton Parks and Recreation System Needs



**Executive Input:** from the Parks Dept, Parks and Recreation Board, and Focus Group

# DATA COLLECTION

## **Denton Parks Recreation & Trails Master Plan Survey**

- 1200+ General residential responses on-line facility preference surveys

## **Public input meetings (2)**

- Southwest Park public meeting participants responding to an on-line survey ranking importance of activities and facilities in the webcast presentation.

## **Southwest Park Focus Group meetings (2)**

- Focus group members responding to an on-line survey ranking importance of activities and facilities in the webcast presentation.

## **Emails, Phone calls, face-to-face discussions on Master Plan**



# Data Collection:

\*from City of Denton Focus Groups, Public Input, Surveys, and \*\*Denton Parks Recreation and Open Space Master Plan



# Best Practices:

from Parks and Recreation Industry balanced with the Denton Parks and Recreation System Needs



# Executive Input:

from Denton Parks Dept., Parks and Recreation Board, and Focus Group

Outdoor	
1	Hike and Bike Trails
2	Playgrounds
3	Restrooms
4	Open Space/ Picnic
5	Forest
6	Outdoor Fitness
7	Small Amphitheater
8	Athletic Fields
9	Multiuse Pavilions
10	Outdoor Learning/Adventure

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10	Dog Park

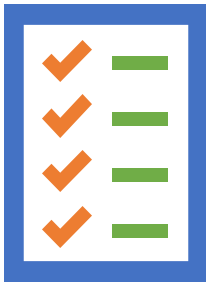
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\* Southwest Park public meeting participants and focus group members responding to an on-line survey ranking importance of activities and facilities in the webcast presentation.  
 \*\* 1200+ General residential on-line facility preference surveys (collected as part of the master planning process)



# Data Collection:

\*from City of Denton Focus Groups, Public Input, Surveys, and \*\*Denton Parks Recreation and Open Space Master Plan



# Best Practices:

from Parks and Recreation Industry balanced with the Denton Parks and Recreation System Needs



# Executive Input:

from Denton Parks Dept., Parks and Recreation Board, and Focus Group

Indoor	
1	Multigenerational Recreation Center
	Indoor Walk/Jog Track
	Patios/Outdoor Spaces
	Fitness
	Senior Programming
	Gymnasium/sport courts
	Indoor Playground
	Party Rooms
2	Indoor aquatics/ lap pool
3	Park Maintenance Facility

Indoor	
1	Multigenerational Recreation Center
	Indoor Walk/Jog Track
	Fitness/Aerobics Studio
	Senior Programming
	Gymnasium/sport courts
	Indoor Playground
	Party Rooms
	Classrooms/ Art Rooms
	Events Hall
2	Indoor aquatics/outdoor aquatics
3	Adjacent Outdoor Activities
4	Park Maintenance Facility
5	Possible Field House

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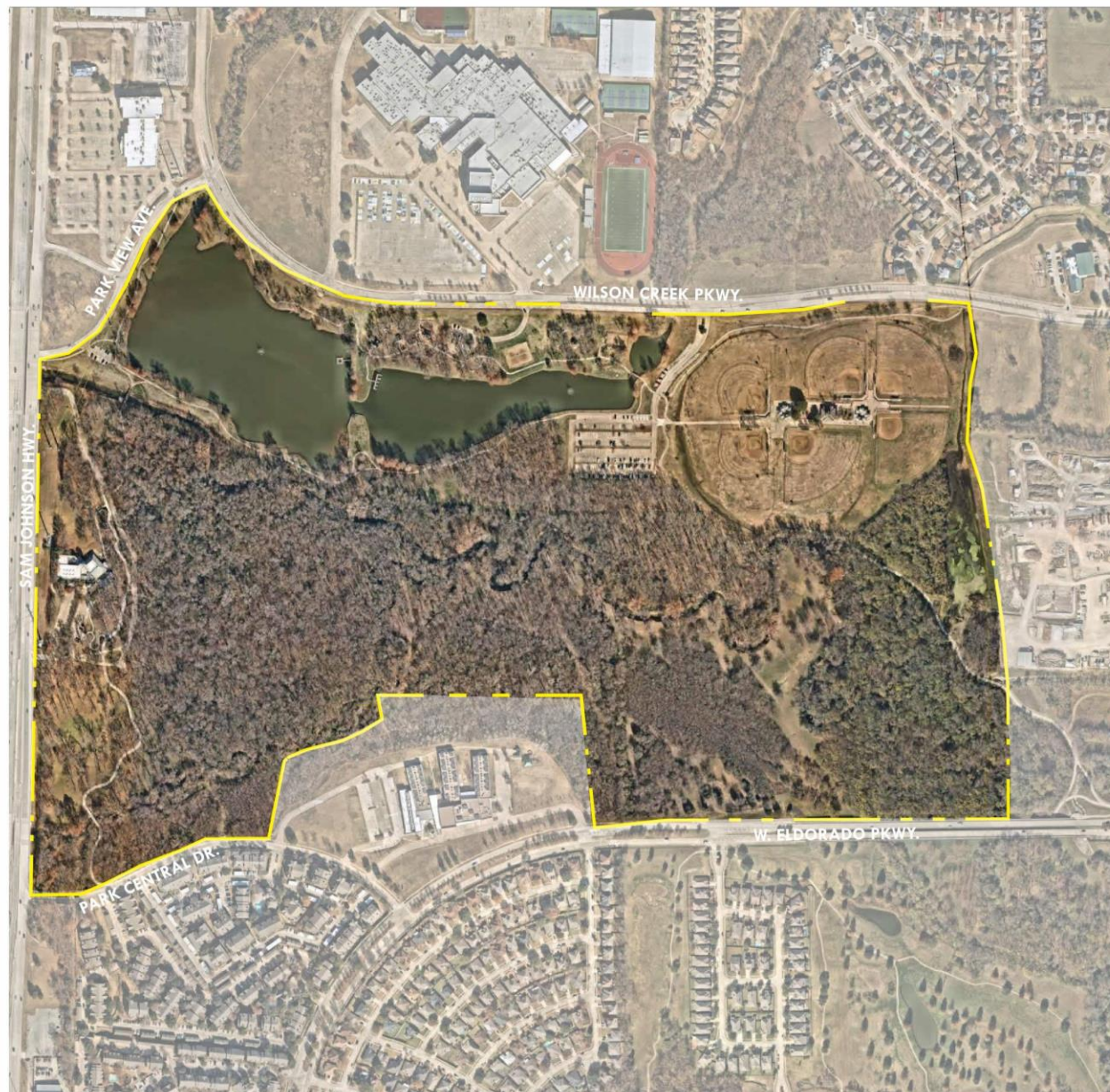
A vibrant, high-angle photograph of a park. A light-colored, winding path leads from the foreground into the distance, where three people are walking. The park is filled with large, mature trees with dense green foliage, casting shadows on the grass. In the background, a body of water is visible through the trees. The overall scene is bright and sunny, with a strong green color cast.

# Comparative Analysis & Master Plan Concepts

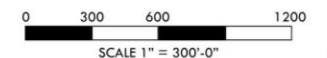




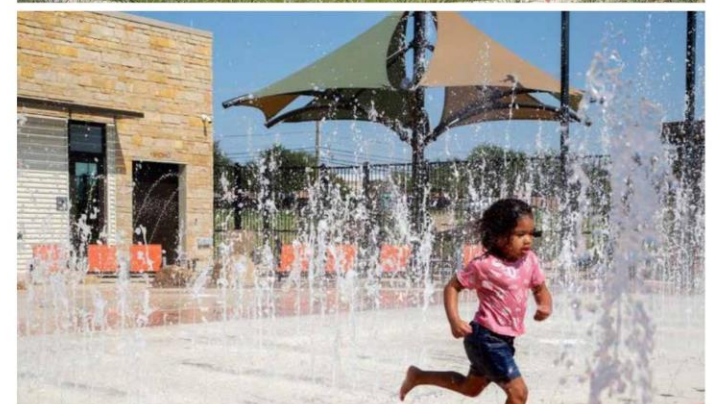




**TOWNE LAKE RECREATION AREA MCKINNEY, TEXAS**  
(205 ACRES)







**WEBB COMMUNITY PARK ARLINGTON, TEXAS**  
(103 ACRES)

0 200 400 800  
SCALE 1" = 200'-0"







**VETERANS PARK COLLEGE STATION, TEXAS**  
(150 ACRES)

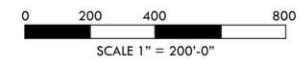
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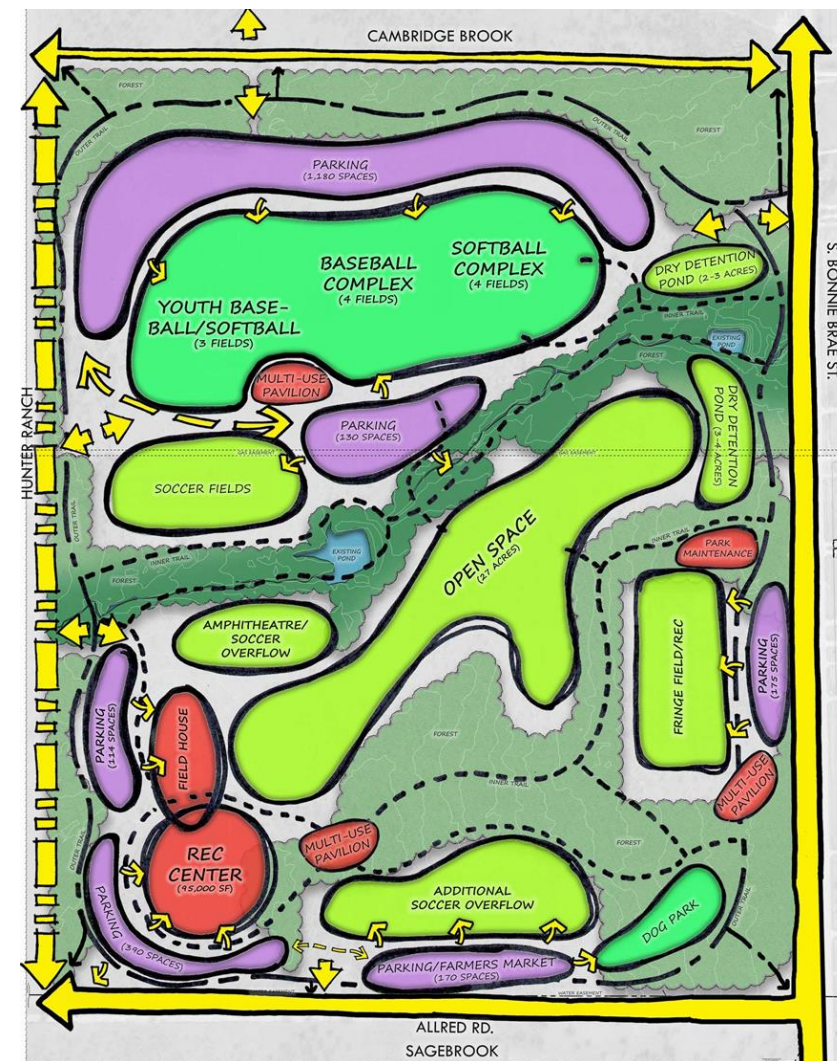




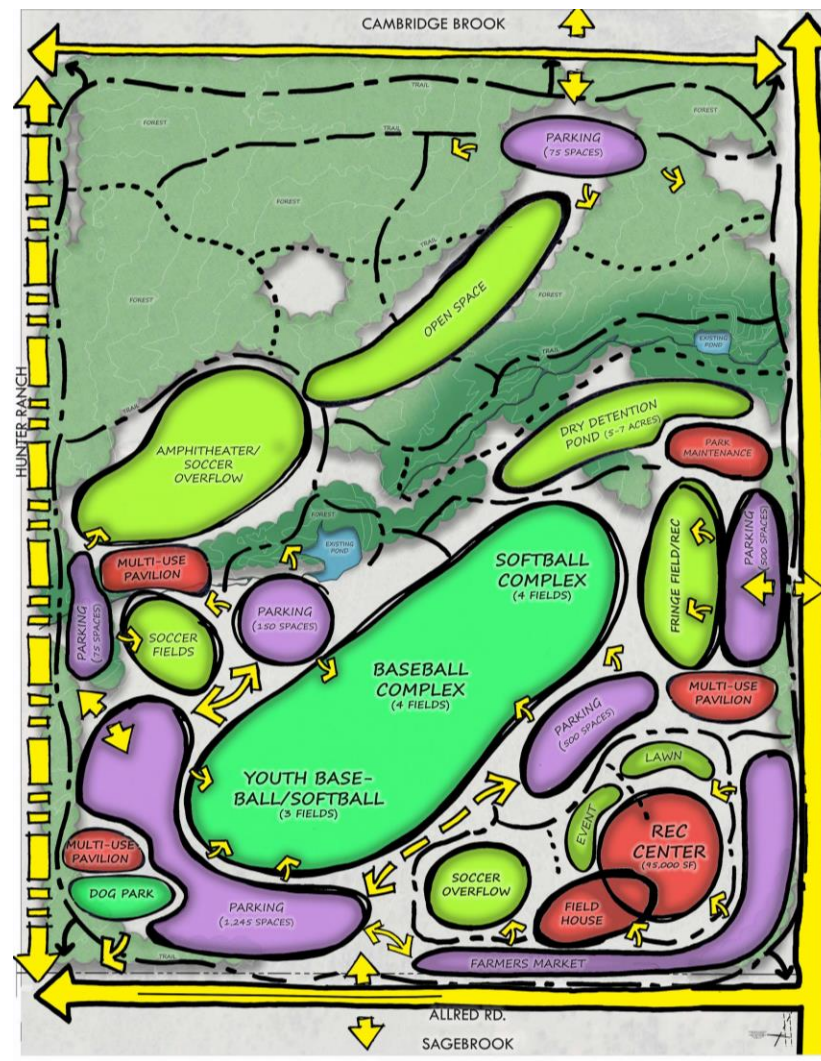
**OAK GROVE PARK GRAPEVINE, TEXAS**  
(314 ACRES)



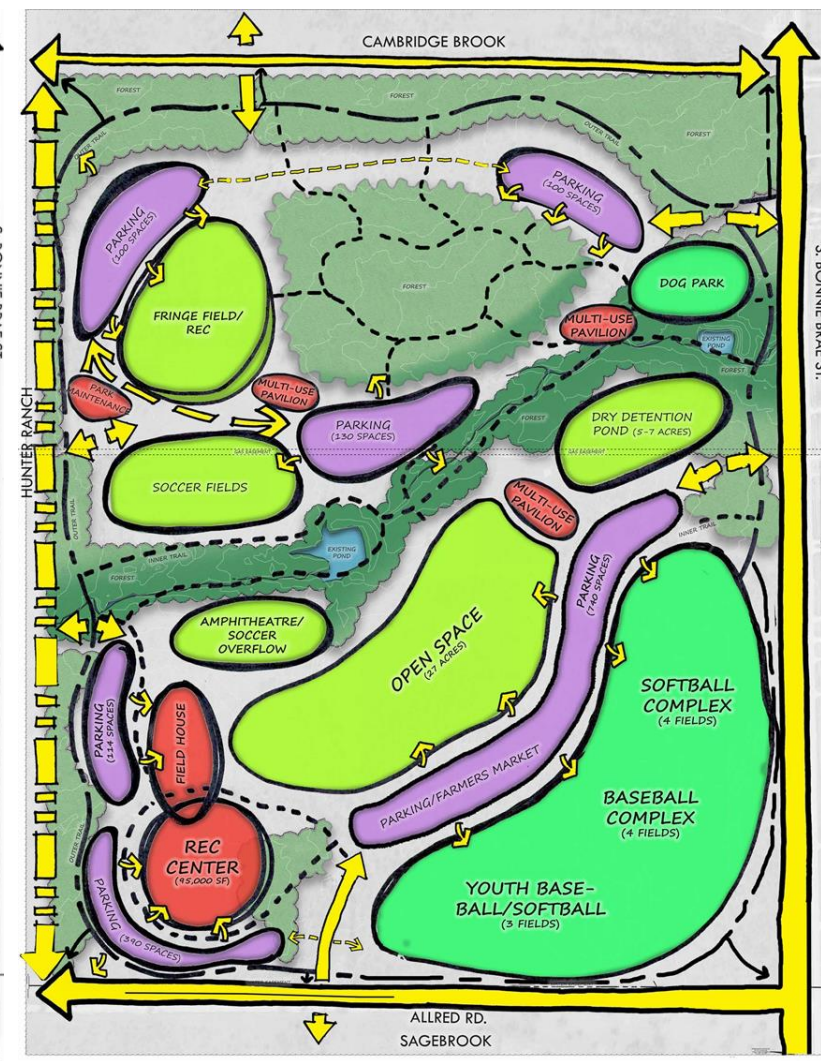




Southwest Park Master Plan  
CONCEPT A



Southwest Park Master Plan  
CONCEPT B



Southwest Park Master Plan  
CONCEPT C



# Master Plan

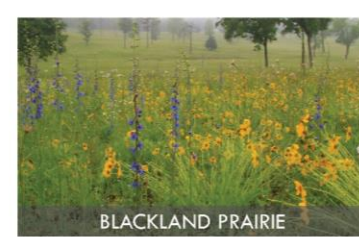




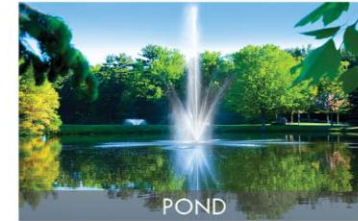
# Master Plan



PAVILION



## BLACKLAND PRAIRIE



POND



### MONUMENT SIGN



## NATURE PLAY



## OUTDOOR ACTIVITIES/EXERCISE



## OUTDOOR LEARNING



PLAYGROUND



SPECIAL EVENT GARDEN



## TRAILS



DOG PARK



## BASEBALL/SOFTBALL



Master Plan  
North Side





Master Plan  
South Side





# Master Plan - Indoor Spaces



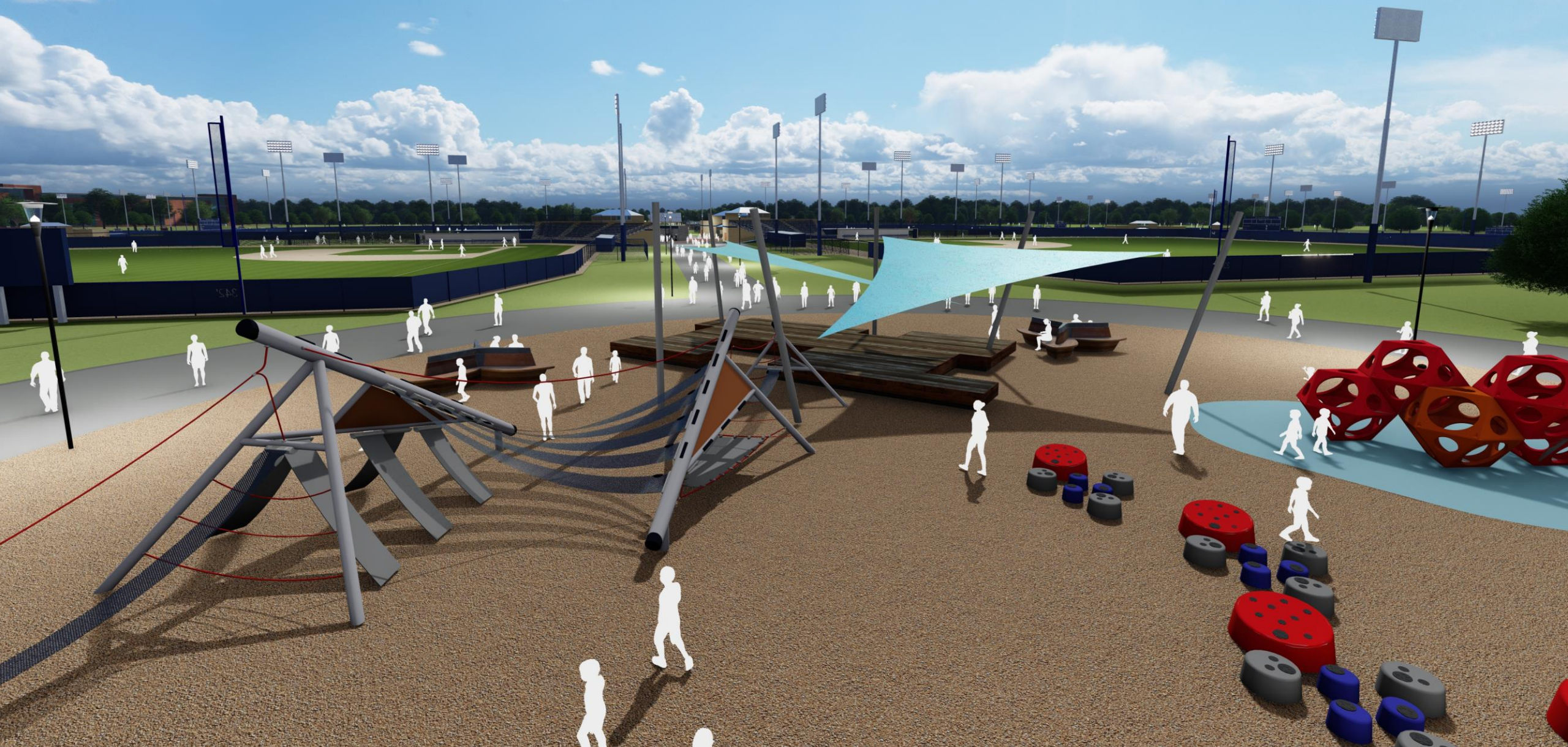


# Perspectives

The background of the slide is an aerial photograph of a sports complex, likely a university or professional training facility. It features several baseball fields arranged in a symmetrical pattern, with green grass and brown dirt bases visible. The surrounding area is filled with trees and some buildings. The entire image is covered with a semi-transparent green gradient, which makes the white text stand out prominently in the center.



# Baseball Park





# Dog Park/REC Center





# Grand Pavilion





# Pond Area





# Restored Blackland Prairie





# Forest Play



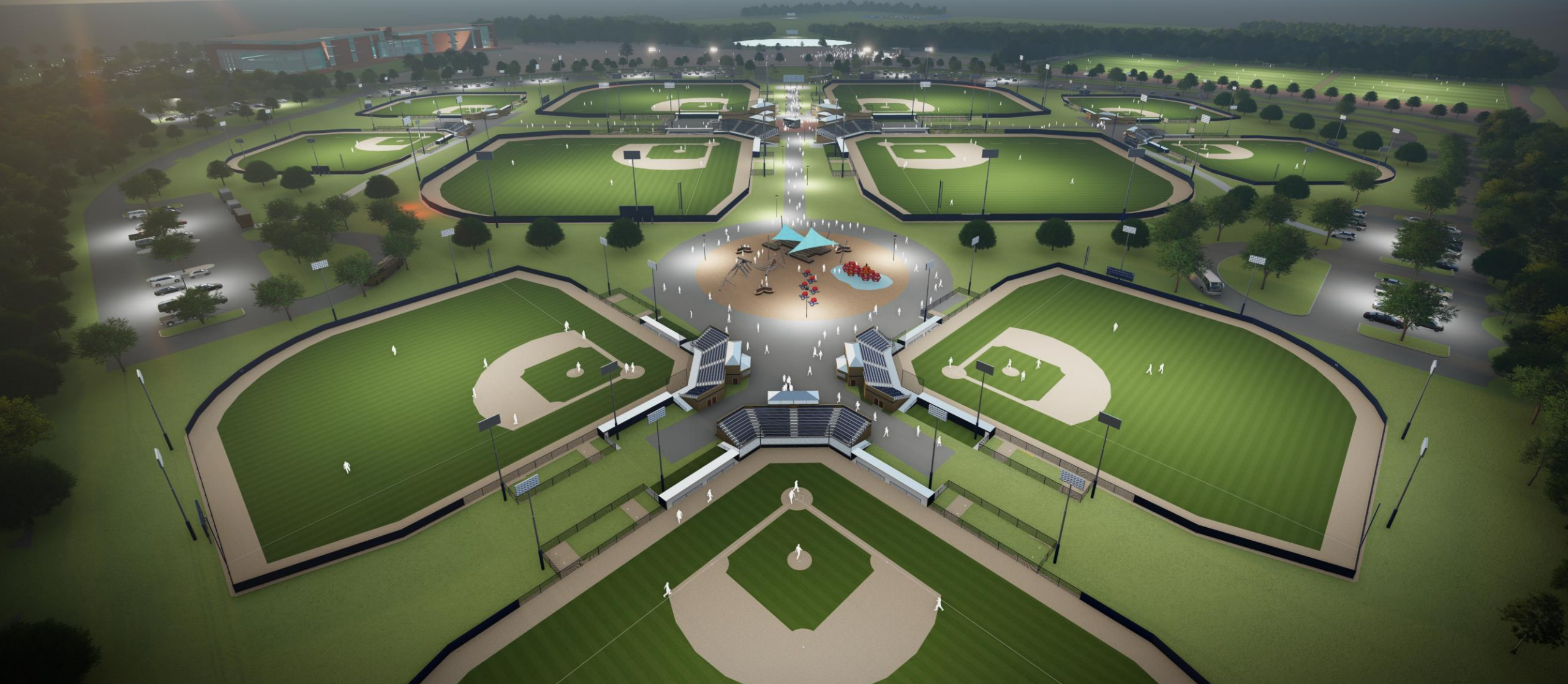


# Front Entry



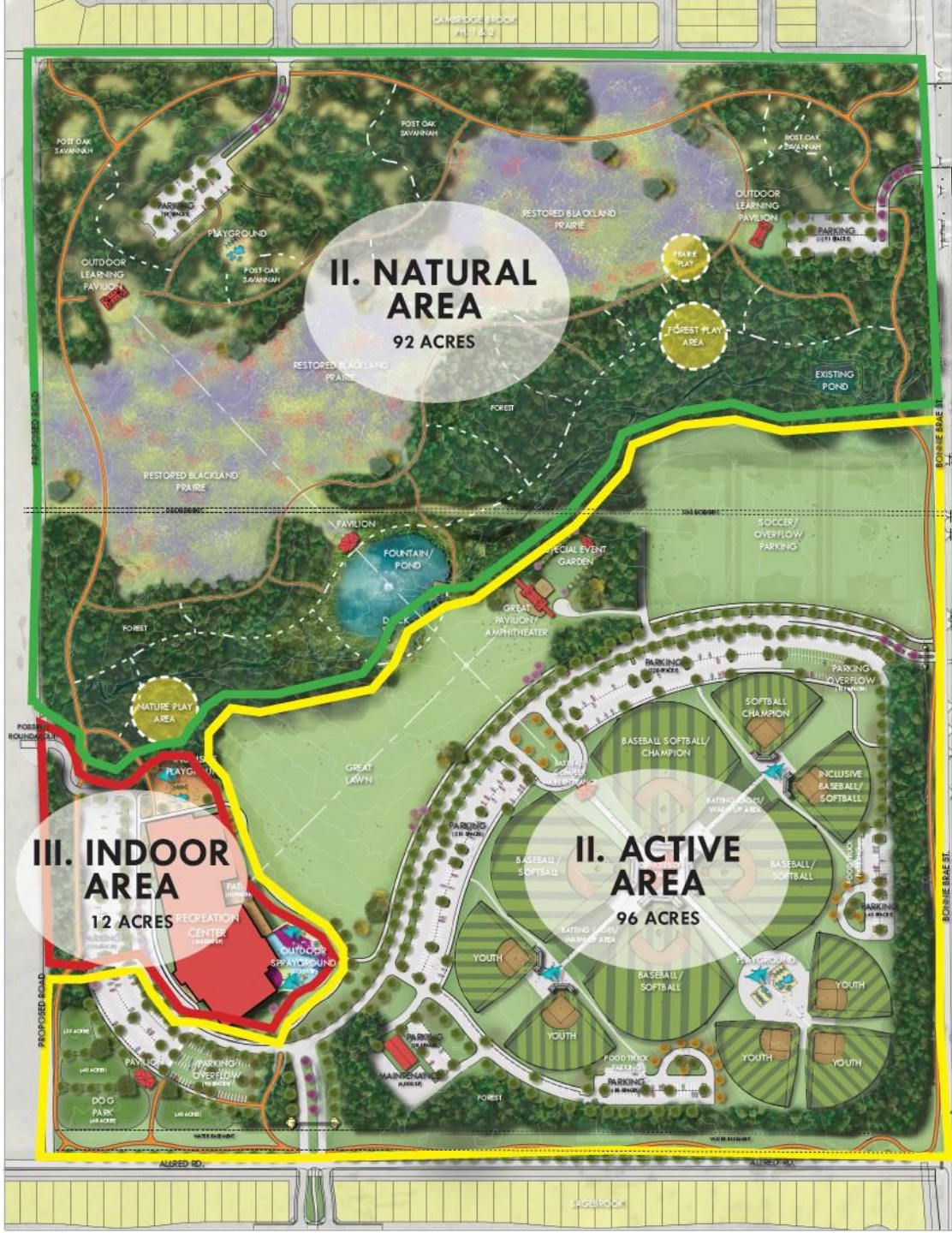


# Overall Perspective

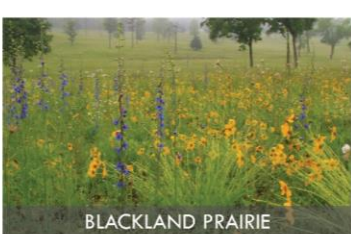




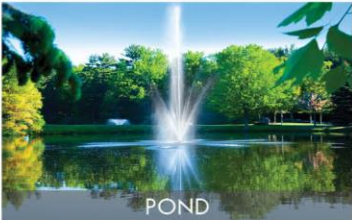
Phasing  
Diagram



PAVILION



BLACKLAND PRAIRIE



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NATURE PLAY



OUTDOOR ACTIVITIES/EXERCISE



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TRAILS



DOG PARK



BASEBALL/SOFTBALL



## Contact:



**Gary Packan**

Director of Parks and Recreation

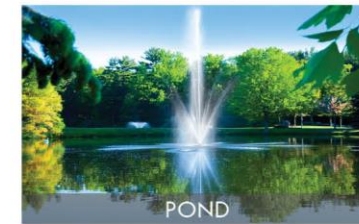
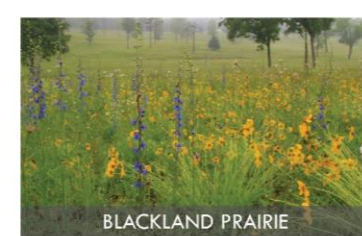
[gary.packan@cityofdenton.com](mailto:gary.packan@cityofdenton.com)



**Questions/  
Comments/  
Zoom Q&A?**



# Master Plan



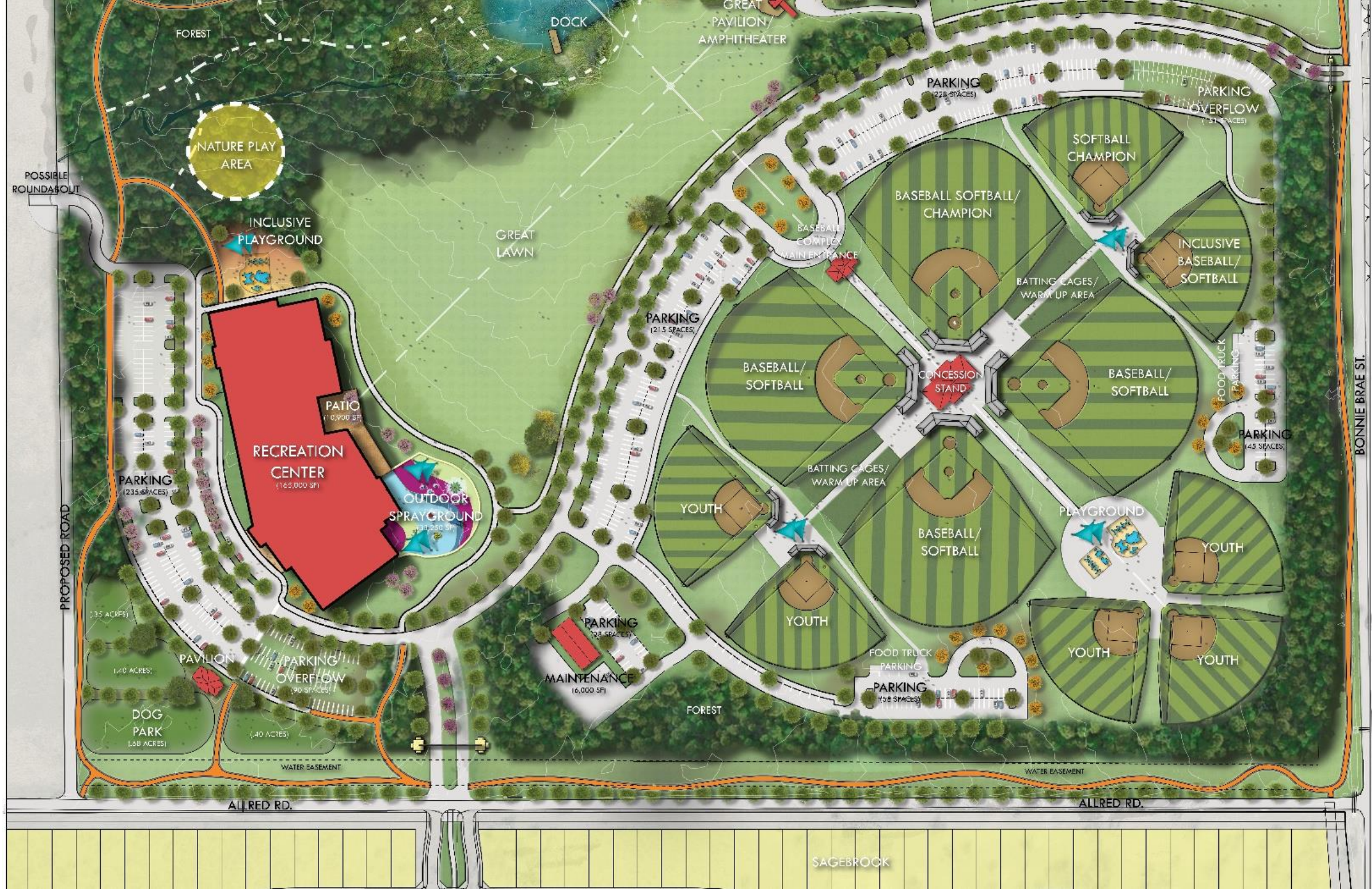


Master  
Plan





# Master Plan





# Master Plan - Indoor Spaces

