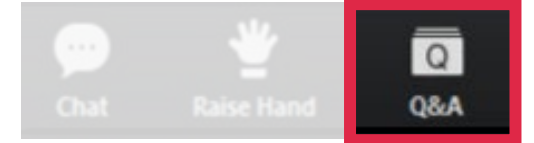
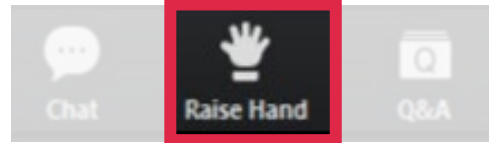


Welcome
and
thank you
for joining us!



- All attendees are muted, but can raise their hands to speak or ask questions at the end of the presentation; **video is disabled.**



- If you're using a mobile device, please make sure your **phone number is not displayed as your name.**
- Presentation will be available after the meeting online at:

www.cityofdenton.com/virtualcommunitymeetings

Denton Parks, Recreation and Trails System Master Plan

Virtual Public Meeting
November 18, 2021



Agenda

- Project Recap
- What's Been Done to Date
- Master Plan Review
- Review of Recommendations
- Discussion

Master Plan Purpose

- Build upon previous efforts to provide a Parks, Recreation, and Trails System Master Plan based on **citizen engagement and City initiatives**
- Guide the development of parks over the **next ten years**
 - Improve the existing system
 - Expand the existing system to meet growing demand
- Provide an **Implementation Action Plan** to guide expenditures for parks and recreation

Master Plan Process



1: Community Understanding

Review existing data, plans, and inventory



2: Confirm Community Vision

Confirm vision and goals, seek additional input



3: Needs Assessment

Park conditions assessment and level of service review



4: Parks, Recreation & Trails System

Development of recommendations



5: Draft Plan

Implementation action plan and draft report



6: Plan Adoption

Plan approval and publishing

JANUARY 2022



Engagement Results

Pre-COVID Community Survey

- **Over 2,000** total responses
- Advertised through City email blasts and social media and on City's website

Previous Engagement Efforts

Community Survey #1

- Available from January – July 2019
- Online, direct mail, and paper format
- **2,028** total respondents
- Administered by National Service Research

Most Frequently Used Facilities



Natatorium



Water
Works
Park



Dog Park



Clear Creek
Nature
Center



Senior
Center

Top Reasons for Not Using Facilities



Not
Conveniently
Located



Not Aware
of Programs
or
Facilities



No
Personal
Time



Do Not
Meet my
Needs

Key Feedback: Top Desired Amenities/Programs



Trails



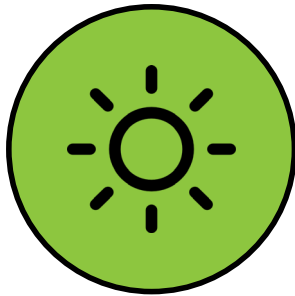
Open Space & Tree
Preservation



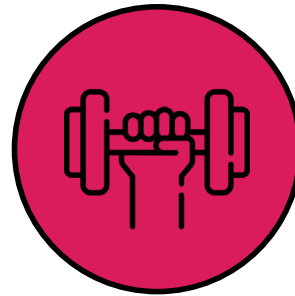
Splash Pads



Nature
Programs



Outdoor Events



Fitness Equipment



Fitness Classes

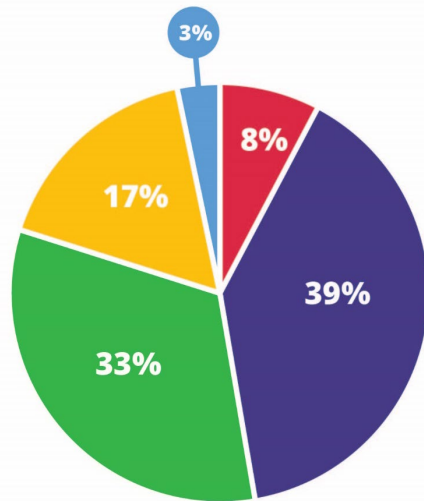
Post-COVID Community Survey

- **1,283** total responses
- Open for approximately **6 weeks**
- Advertised on master plan project website:
www.discussdenton.com
- Advertised through City email blasts and social media

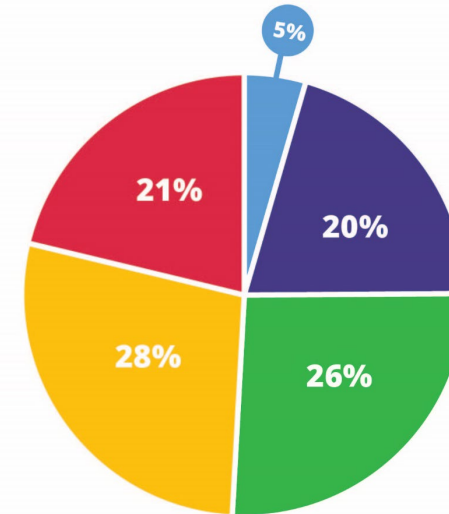
Community Survey Findings: Frequency of Visits

How often did you visit parks or recreation facilities in Denton?

PRE-COVID



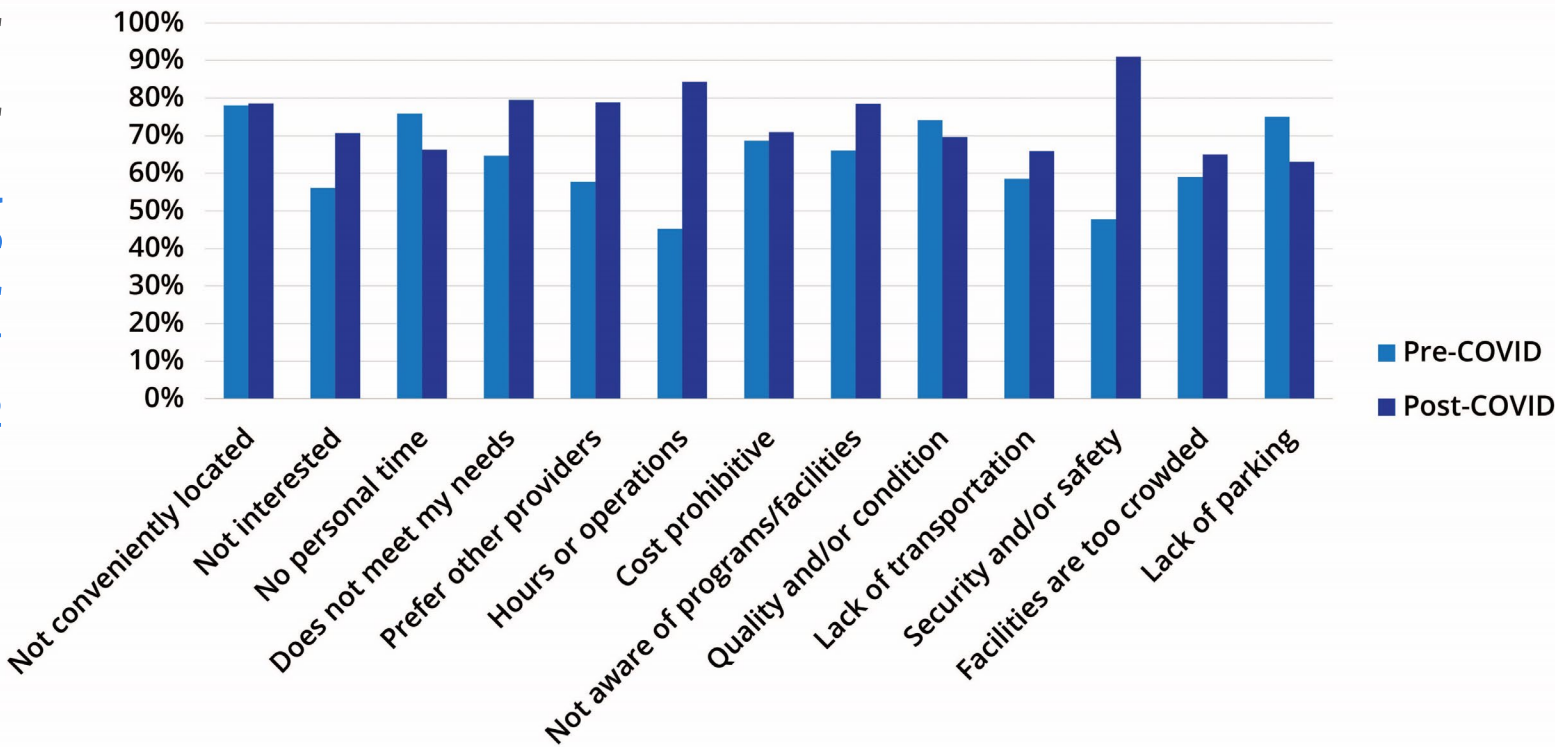
POST-COVID



■ Daily ■ Few Times a Week ■ Few Times a Month ■ Few Times a Year ■ Never

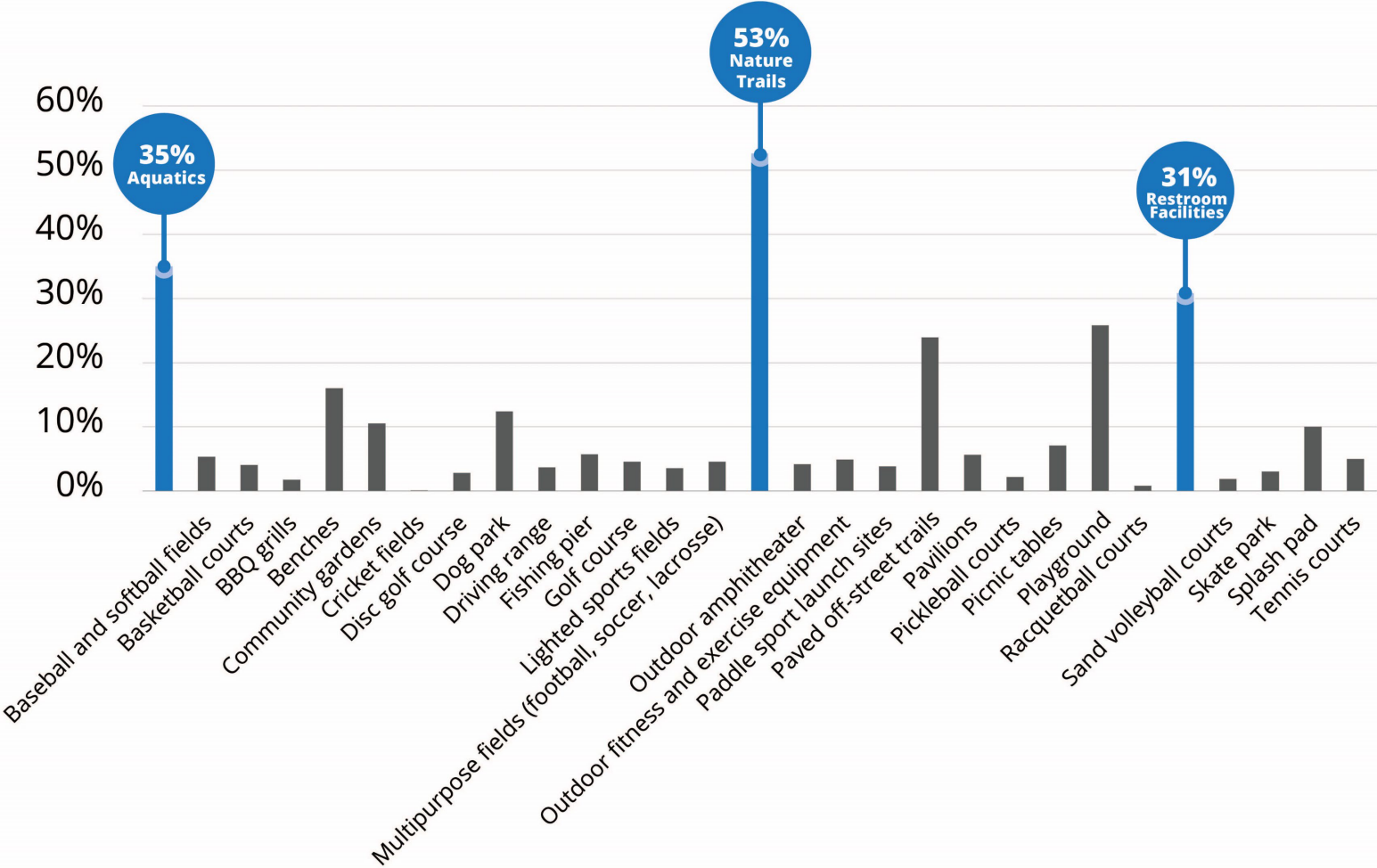
Community Survey Findings: Perceptions

Which of the following reasons prevent you or other members of your household from using the parks, trails or recreation programs offered?



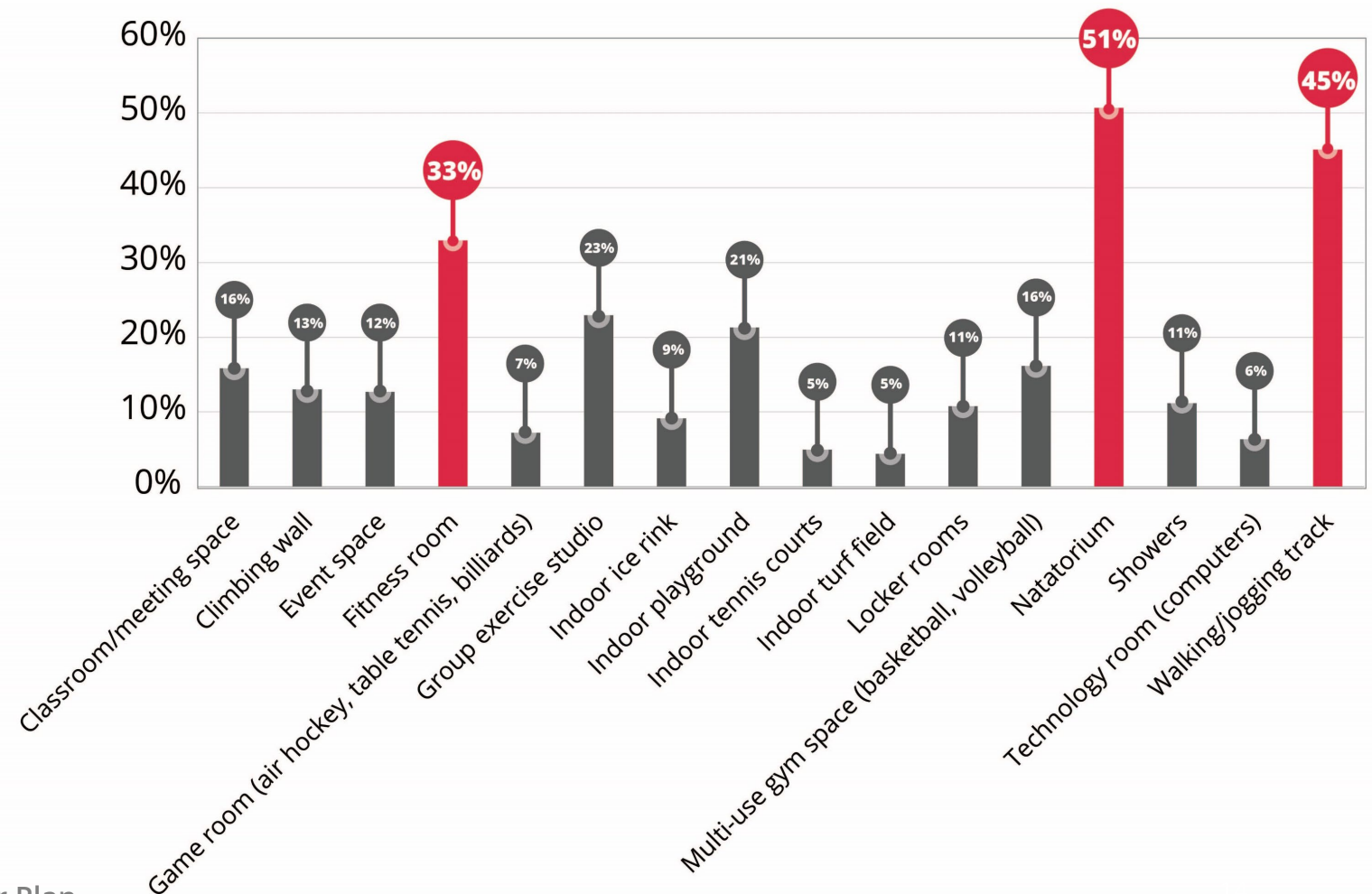
Community Survey Findings: Importance of Amenities

Which three outdoor amenities are most important to your household?



Community Survey Findings: Importance of Amenities

Which three indoor amenities are most important to your household?



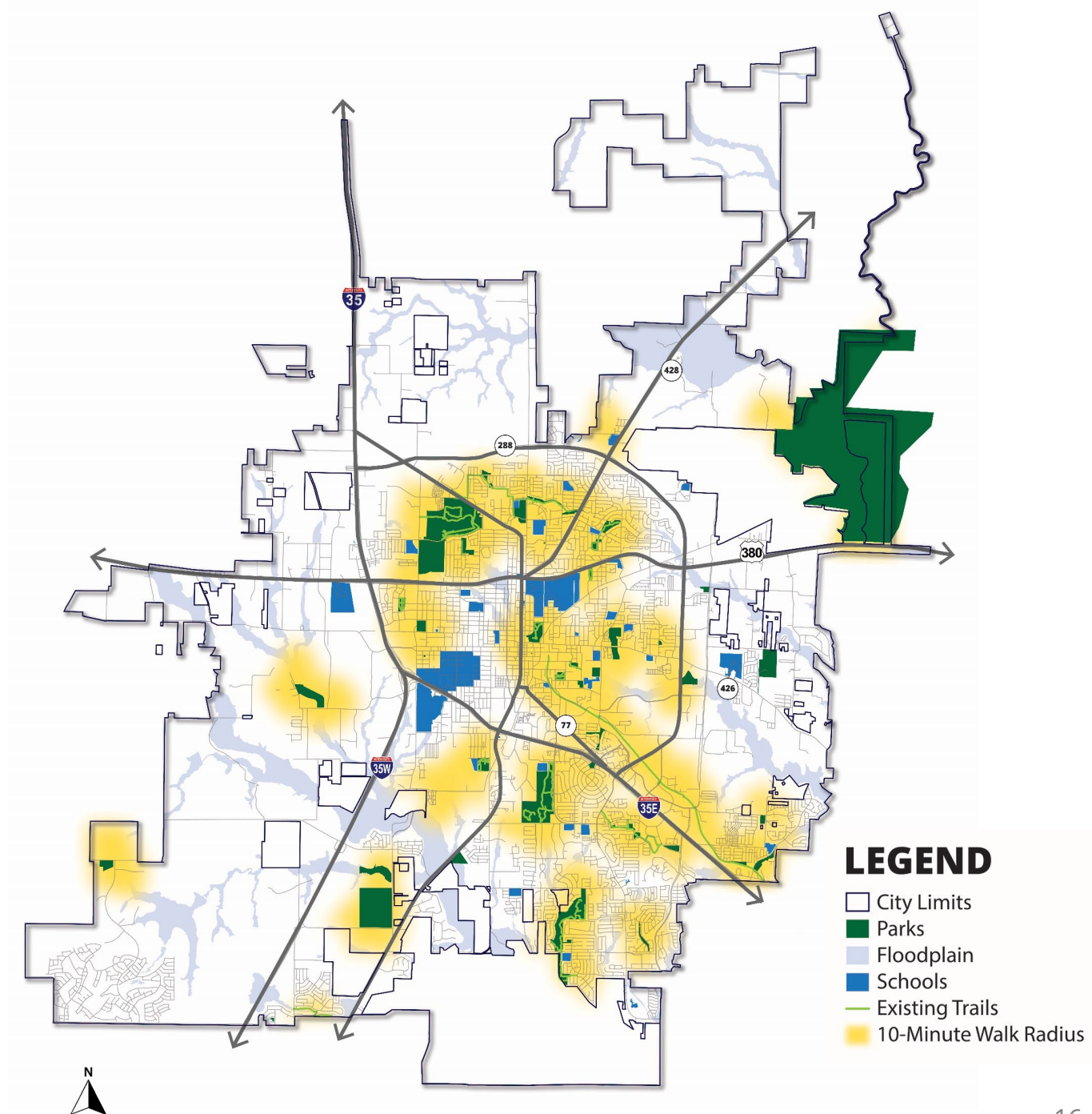


Needs Assessment Results







10-Minute Walk to a Park

48% of residents live within a 10-minute walk to a City of Denton public park

Source: Trust for Public Lands



Park System Metrics Review

Metric	City of Denton (2021)	National Benchmark*	Comparison	Denton Long-Term Goal
<i>10-minute walk to a park</i>	48% of residents	55% of residents		100% of residents
<i>Acres of parkland per 1,000 residents</i>	8.15 acres per 1,000 residents (without nature preserve)	8.9 acres per 1,000 residents		17.5 acres per 1,000 residents
<i>Residents per playground</i>	5,246 residents per playground	4,804 residents per playground		5,000 residents per playground
<i>Residents per park</i>	2,351 residents per park	3,104 residents per park		2,500 residents per park
<i>Miles of trail</i>	61 miles	25.5 miles		Over 200 miles
<i>Indoor recreation facility SF per resident</i>	1.07 SF per resident	1.25 SF per resident		1.25 SF per resident

*NRPA 2021 National Agency Performance Review – median for cities between 100K to 250K

Needs Assessment Key Takeaways

- There is a **deficit in parkland acreage** for neighborhood and community parks.
- Only **48% of residents** are within a **10-minute walk** to a park.
- There is a future **need for amenities** as the City grows.
- There is a great demand for **trails, aquatic facilities and spraygrounds, playgrounds, open space, and trees**.
- Continued **partnerships** with public institutions like schools and churches can increase access to park space.
- Natural features can be utilized to increase the amount of **open space and trails corridors**.

Master Plan Review

Master Plan Goals

GOAL 1: COMPLETE PARK SYSTEM

Create a complete, equitable, and easily accessible park, recreation, and trail system for current and future residents of Denton as well as visitors.



GOAL 2: PARK SYSTEM AMENITIES

Incorporate quality and cost-effective park system amenities that are responsive to community needs and desires.



Master Plan Goals

GOAL 3: PROGRAMMING & EVENTS

Enhance the diverse program and event offerings to cater to varying ages, abilities, and interests of the community.



GOAL 4: SYSTEM CONNECTIVITY

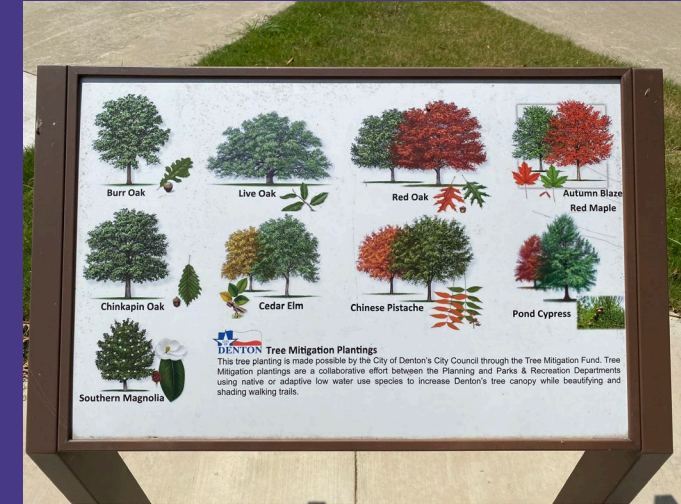
Connect key destinations throughout the community through a comprehensive system of trails and bikeways.



Master Plan Goals

GOAL 5: SUSTAINABILITY

Integrate sustainable practices in acquiring, designing, constructing, maintaining, and operating facilities and amenities in the park system.



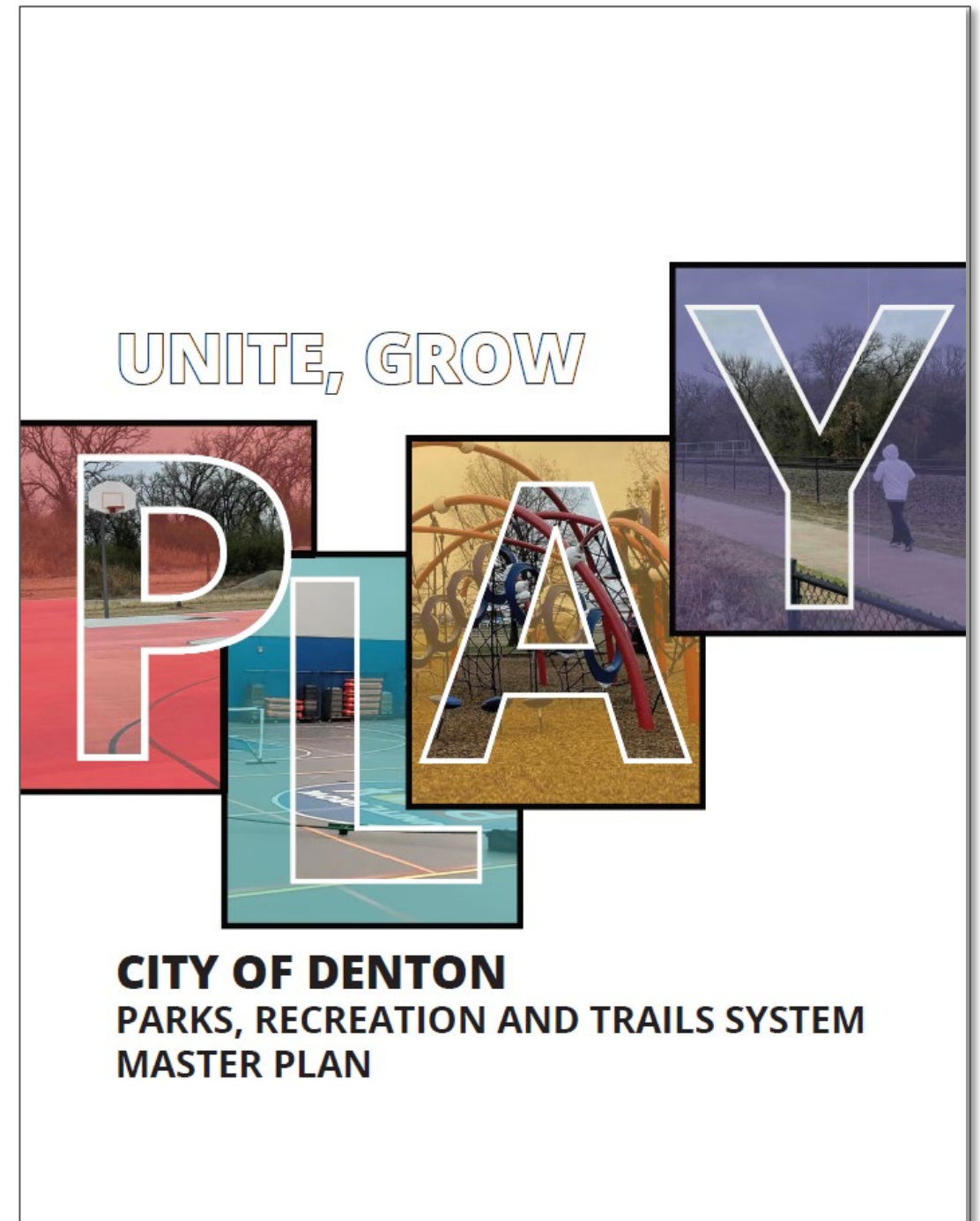
GOAL 6: MAINTENANCE & OPERATIONS

Provide for systematic maintenance and efficient operations to ensure quality and safety today and in the future.



Report Outline

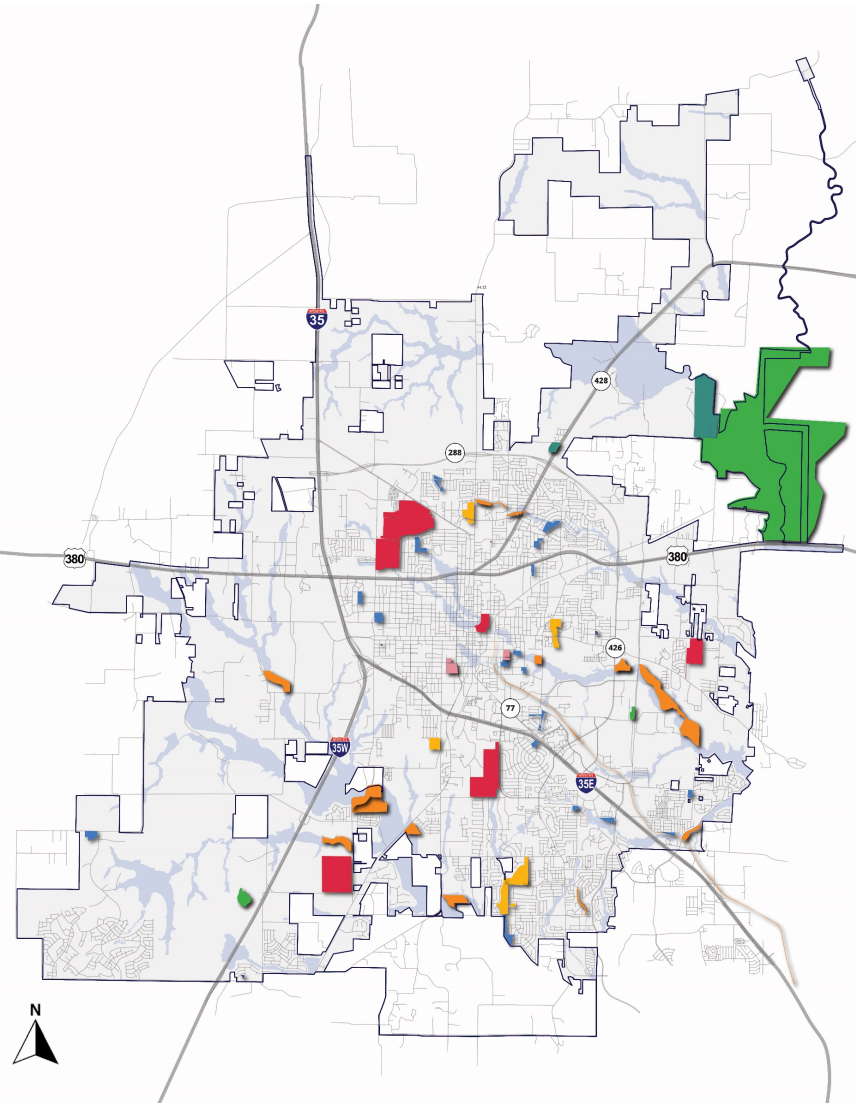
1	INTRODUCTION
2	COMMUNITY CONTEXT
3	COMMUNITY VISION
4	PARKS
5	INDOOR RECREATION & AQUATICS
6	TRAILS
7	PROGRAMS & SERVICES
8	MAINTENANCE
9	IMPLEMENTATION



Draft Recommendations

Overall Recommendations

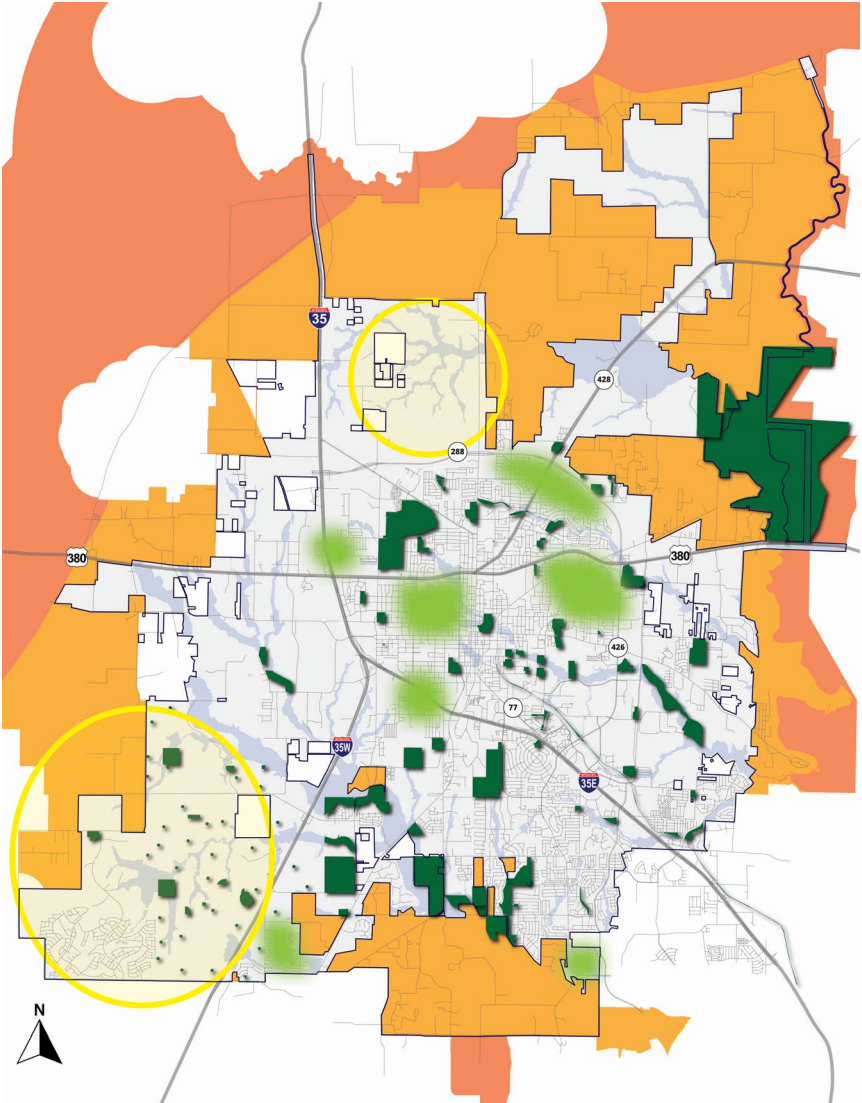
Existing Park System



- LEGEND**
- City of Denton
 - Floodplain
 - All Parks (Existing and Future)
 - City of Denton - ETJ Division 1
 - City of Denton - ETJ Division 2
 - Master Planned Communities
 - Priority Areas-Gaps in the park service

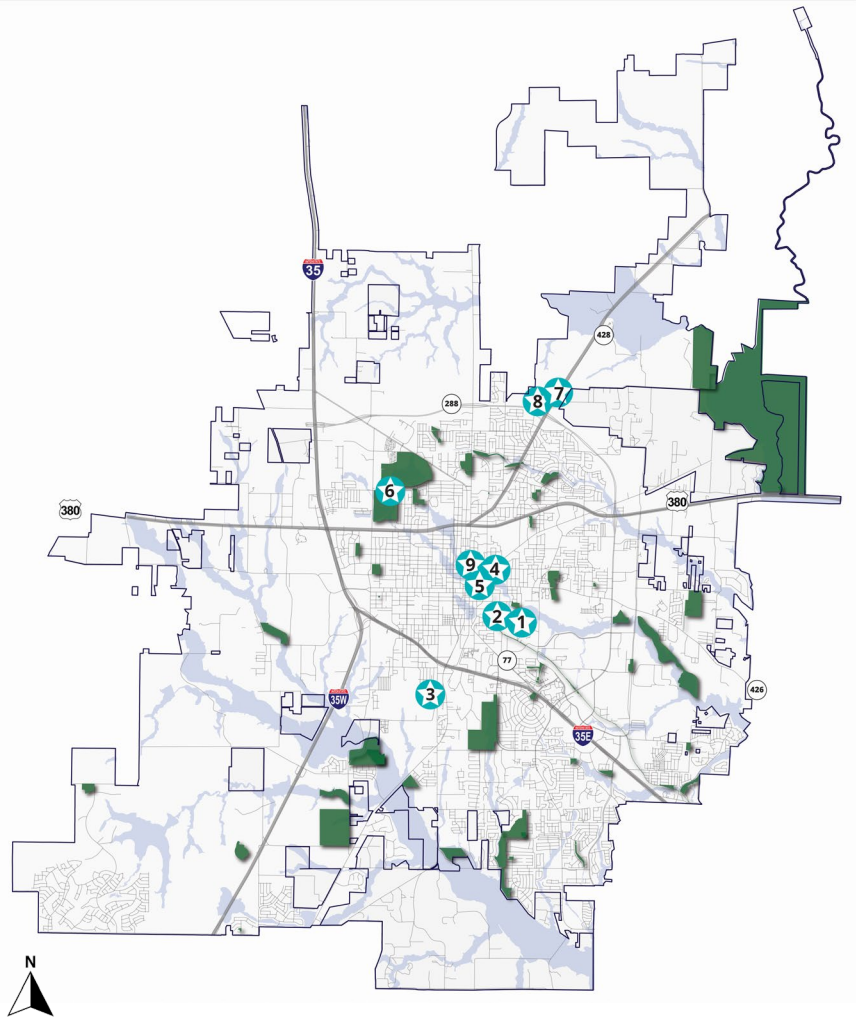
Recommended to acquire an additional 2,500 acres by 2040.

Future Park System Opportunities



Overall Recommendations

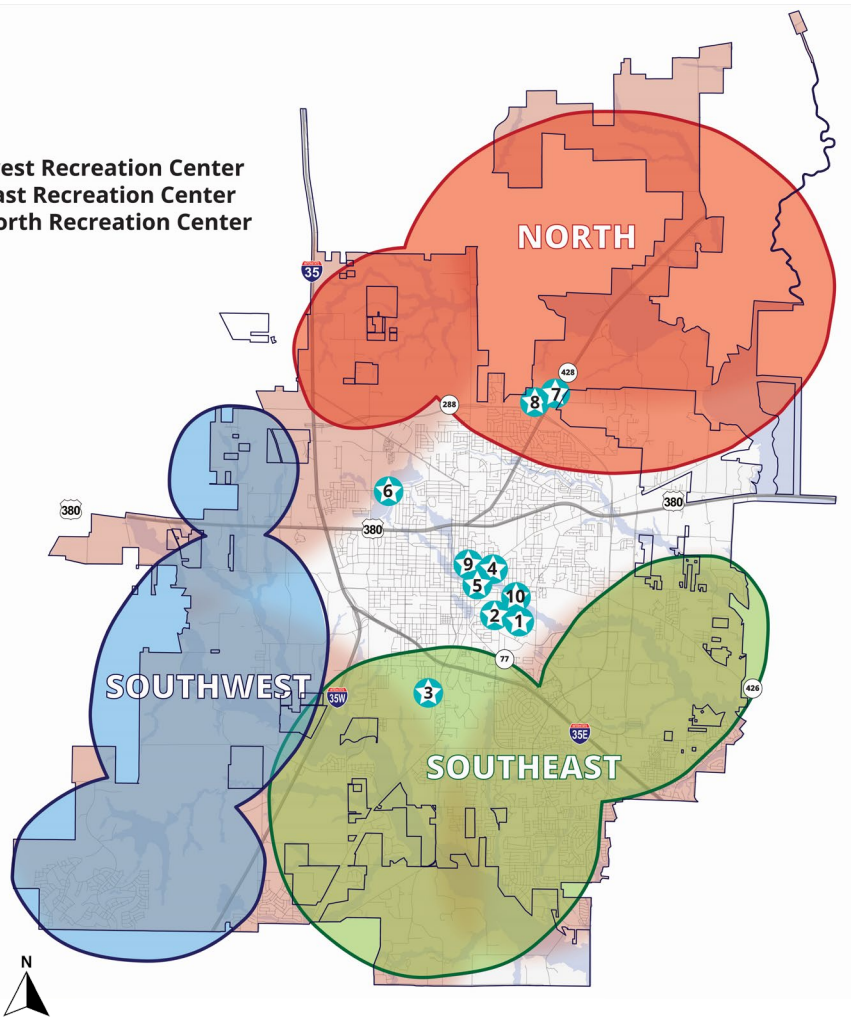
Existing Recreation Facilities



- LEGEND**
- City of Denton
 - Floodplain
 - Indoor Recreation
 - Indoor Recreation Under-served Areas
 - Short-term Priority (5 to 10 years): Southwest Recreation Center
 - Mid-Term Priority (10 to 20 years): Southeast Recreation Center
 - Long-Term Priority (20 years & beyond): North Recreation Center

Recommended to construct an additional 312,000 square feet by 2040.

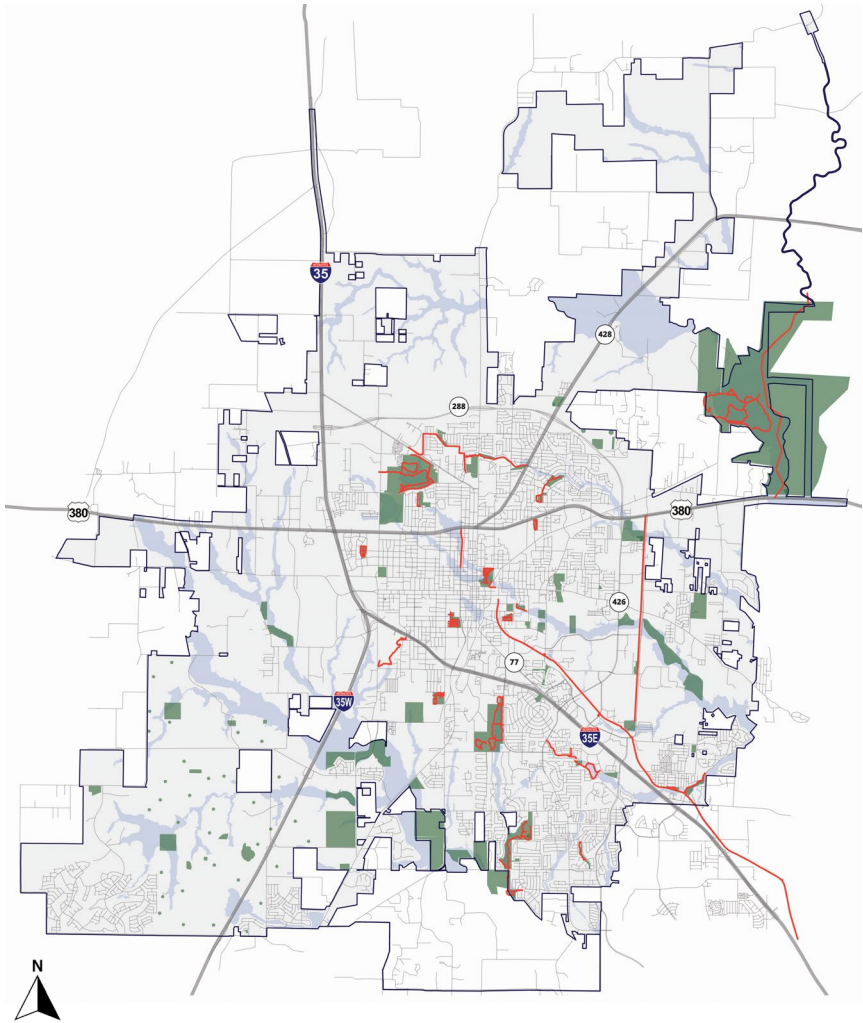
Future Recreation Facilities Opportunities



Overall Recommendations

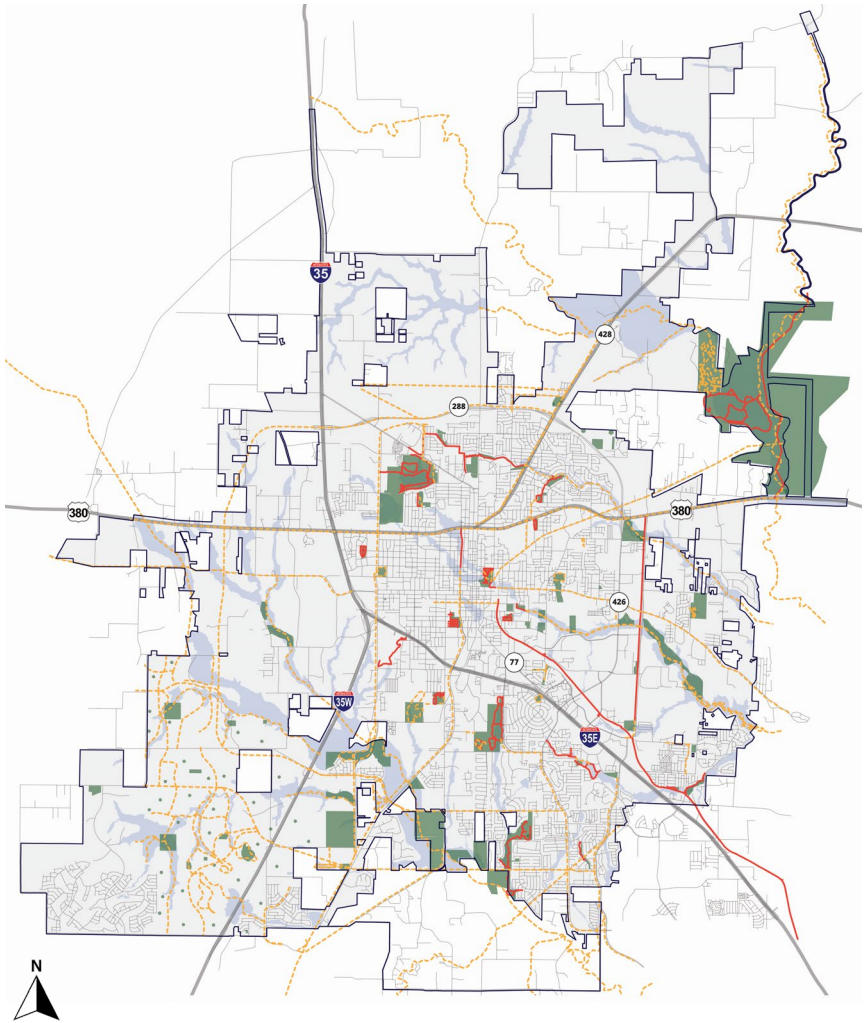
Existing Trails System

Future Trails System Opportunities



- LEGEND**
- City of Denton
 - Floodplain
 - Parks
 - Existing Trail
 - Proposed Trail

Recommended to construct an additional 213 miles of trail by 2040.



Implementation Plan Structure

Goals – Broad statements that reflect desired end state towards which implementation efforts should be directed.

Objectives – More specific strategies to advance the goals.

The recommendations are aligned with the Denton 2040 Plan, Mobility Plan, ADA Transition Plan, and other citywide plans.

Actions – Specific implementation actions that advance the intent of the goals and objectives.

Goal 1: Complete Park System

Create a complete, equitable, and easily accessible park, recreation, and trail system for current and future residents of Denton as well as visitors.

Ref. No	Goal 1 Objectives
1.1	<i>Increase parkland level of service as Denton grows to meet or exceed NRPA benchmarks.</i>
1.2	<i>Increase the percentage of residents that are within a 10-minute walk to a park to 70% by 2040.</i>
1.3	<i>Increase access to and within parks and facilities as Denton grows.</i>



Goal 2: Park System Amenities

Incorporate quality and cost-effective park system amenities that are responsive to community needs and desires.

Ref. No	Goal 2 Objectives
2.1	<i>Improve and enhance outdoor amenities in the park system.</i>
2.2	<i>Improve and enhance aquatic and indoor recreation amenities in the park system.</i>
2.3	<i>Make strategic systemwide improvements throughout the parks and recreation system.</i>
2.4	<i>Expand and introduce new technology to the park system.</i>



Goal 3: Programming & Events

Enhance the diverse program and event offerings to cater to varying ages, abilities, and interests of the community.

Ref. No	Goal 3 Objectives
3.1	<i>Improve offerings to hold events and festivals within parks.</i>
3.2	<i>Continue to evaluate program offerings as demands and trends evolve.</i>
3.3	<i>Identify a direction in which Denton can capitalize on parks and recreation tourism to drive economic development while also providing services and facilities to residents.</i>



Goal 4: System Connectivity

Connect key destinations throughout the community through a comprehensive system of trails and bikeways.

Ref. No	Goal 4 Objectives
4.1	<i>Expand the existing trail system to create a more connected community.</i>
4.2	<i>Promote the inclusion of diverse types of trails.</i>
4.3	<i>Incorporate design standards to guide future trail development.</i>



Goal 5: Sustainability

Integrate sustainable practices in acquiring, designing, constructing, maintaining, and operating facilities and amenities in the park system.

Ref. No	Goal 5 Objectives
5.1	<i>Support the preservation of Denton’s urban forest.</i>
5.2	<i>Preserve natural areas and wildlife habitat in the parks system.</i>
5.3	<i>Explore opportunities to maintain the park system in an environmentally friendly manner.</i>



Goal 6: Maintenance & Operations

Provide for systematic maintenance and efficient operations to ensure quality and safety today and in the future.

Ref. No	Goal 6 Objectives
6.1	<i>Provide stable funding sources for the development, maintenance, and operations of the park system.</i>
6.2	<i>Enhance procedures to ensure long-term effective maintenance of the park system.</i>
6.3	<i>Ensure appropriate levels of staffing for the department as the system grows.</i>



Next Steps

- Refine Recommendations
- Finalize Master Plan Report
- Parks Board Meeting: **Dec. 6th**
- City Council Meeting: **January TBD**
- Implementation!



Questions?

Thank You!



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