

City of Denton Community Partnership Committee

After determining that a quorum was present, the Community Partnership Committee of the City of Denton, Texas, convened in a Regular Meeting on Wednesday, July 6, 2022, at 3:06 p.m. in the Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Chair Jesse Davis, Vice-Chair Maguire, and Member Vicki Byrd.

1. ITEMS FOR CONSIDERATION

A. CPC22-009 Consider approval of the minutes from June 15, 2022.

Vice-Chair Maguire moved to approve the minutes as presented; motion seconded by Member Byrd. Motion carried.

AYES (3): Chair Jesse Davis, Vice-Chair Maguire, and Member Vicki Byrd.

NAYS (0): None.

B. CPC22-010 Receive a report and hold a discussion regarding the Sponsorship and Co-Sponsorship Programs for Fiscal Year 2022-23.

The item was presented, and discussion followed.

C. CPC22-011 Receive a report and hold a discussion regarding the Hotel Occupancy Tax Program.

The item was presented, and discussion followed.

D. CPC22-012 Receive a report, hold a discussion, and provide recommendations regarding the hotel occupancy tax funding levels and budget requests for Program Year 2023 for Fiscal Year 2022-23.

The item was presented, and discussion followed.

Vice-Chair Maguire moved to recommend the funding levels to Council (See Exhibit A); motion seconded by Member Byrd. Motion carried.

AYES (3): Chair Jesse Davis, Vice-Chair Maguire, and Member Vicki Byrd.

NAYS (0): None.

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2. CONCLUDING ITEMS

Staff was asked if Denton Kiwanis submitted a sponsorship application. Committee was informed they anticipate an application for in-kind.

With no further business, the meeting was adjourned at 5:37 p.m.

DocuSigned by:

Jesse Davis

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Jesse Davis
Committee Chair



Tammy Peal
Recording Secretary

APPROVED ON: July 27, 2022

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Exhibit A

**CITY OF DENTON
 HOTEL OCCUPANCY TAX**

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	PY 2023 Committee Recommendation	
Beginning Fund Balance	\$ 1,705,808	
Revenues:		
Prior Year Refunds	\$ -	
Convention Center Hotel	510,209	
Hotel Revenue - All Others	2,663,752	
Total Revenues	\$ 3,173,961	
Total Resources	\$ 4,879,769	
Expenditures:		Notes
Denton Black Chamber of Commerce	\$ 45,000	
Denton Black Film Festival Institute	\$ 51,500	
Denton Chamber's Discover Denton	\$ 1,582,000	
Denton Community Market	\$ 68,400	
Denton County Office of History & Culture	\$ 240,000	
Denton Festival Foundation	\$ 125,000	
Denton Holiday Festival Association	\$ 50,000	
Denton Main Street Association	\$ 52,000	
Denton Parks Foundation	\$ 104,000	
Denton Public Art Committee (2)	\$ 79,000	
Denton's Day of the Dead	\$ 50,000	
Greater Denton Arts Council	\$ 160,000	
North Texas State Fair Association	\$ 245,000	
Tejas Storytelling Association	\$ 59,055	
Theatre Denton, Inc.	\$ 27,000	
Texas Filmmakers Corporation	\$ 35,000	
Texas Veterans Hall of Fame Foundation	\$ 35,000	
Sub-total Recipient Expenditures	\$ 3,007,955	
Sub-total Economic Incentive Expenditures	\$ 510,209	
Total Expenditures	\$ 3,518,164	
Ending Fund Balance	\$ 1,361,605	Use of Fund Balance
15% of Recurring Expenditures	\$ 527,725	\$ 344,203