## HOTEL OCCUPANCY TAX AND SPONSORSHIP COMMITTEE MINUTES March 21, 2019

After determining that a quorum is present, the Hotel Occupancy Tax and Sponsorship Committee convened into an Open Meeting on Thursday, March 21, 2019 at 11:03 a.m., in the City Hall Work Session Room, City of Denton City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Committee Chair, Gerard Hudspeth, Mayor, Chris Watts and Councilmember Deb Armintor

STAFF PRESENT: Antonio Puente, Jr, Chief Financial Officer David Gaines, Assistant Director of Finance Mack Reinwand, Deputy City Attorney Nancy Towle, Treasury Manager Randee Klingele, Senior Treasury Analyst Hailey Payne, Treasury Analyst

## AGENDA ITEM 1: CONSIDER APPROVAL OF HOTEL OCCUPANCY TAX AND SPONSORSHIP MINUTES FROM FEBRUARY 28, 2019.

Minutes were approved as written by Mayor Watts and seconded by Councilmember Armintor.

Motion passed unanimously.

AGENDA ITEM 2: RECEIVE A REPORT, HOLD A DISCUSSION AND PROVIDE DIRECTION REGARDING THE HOTEL OCCUPANCY TAX AND SPONSORSHIP PROGRAMS FOR FY 2019-20.

Antonio Puente, Jr. introduced the item by reestablishing the committee's request to create a process for Hotel Occupancy Tax (HOT) applicants to make presentations as part of the application process this year. The discussion was held over to this meeting due to a committee member's absence during the previous meeting in February.

Committee reviewed and discussed past application volumes to determine how to proceed in planning presentations. Committee decided to see presentations by all new HOT applicants and directed staff to compile a worksheet of all HOT application data. This data will be used in an April committee meeting to determine if any other applicants will be requested to make a presentation.

AGENDA ITEM 3: NEW BUSINESS

Mayor Watts requested staff research the possibility of vetting applicant's board members or principal officers for their status in items such as property taxes, utilities.

Chairman Hudspeth requested staff research the possibility of adapting the sponsorship application and contract process for small budget request and/or table banquet requests.

Meeting adjourned 11:31 a.m.

GERARD HUDSPETH

COMMITTEE CHAIR CITY OF DENTON, TEXAS

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