

MINUTES
CITY OF DENTON
ECONOMIC DEVELOPMENT PARTNERSHIP BOARD
June 12, 2019

After determining that a quorum was present, the Economic Development Partnership Board convened on Wednesday, June 12, 2019, at 11:04 a.m. The meeting was held in the City Council Work Session Room at City Hall, 215 East McKinney Street, Denton, TX.

PRESENT: Jimmy Mejia, Jill Jester, Keely G. Briggs, John Baines, Marty Rivers, Jason Tomlinson, and Tony Clark

ABSENT: Bob Eames, Chris Davis, and Pamela Padilla

EX-OFFICIO: Present: Erica Pangburn Absent: Jamie Wilson and Todd Hileman

STAFF PRESENT: Tony Puente, Jessica Rogers, Mack Reinwand, Dana Lodge, Julie Glover, Michelle Cunningham, Erica Sullivan, Christina Davis, Karen Boenker, and Michelle Coughlin

1. ITEMS FOR INDIVIDUAL CONSIDERATION

A. EDP19-031 Consider approval of the Economic Development Partnership Board meeting minutes of May 8, 2019.

Briggs made a motion to approve the minutes as presented. Baines seconded the motion. The motion was approved unanimously by a vote of 7-0.

B. EDP19-027 Staff Reports:

1. City ED Strategic Performance Report
2. April 2019 STaND Report
3. June 2019 Chamber Activity Report
4. Future Agenda Item Matrix

In the interest of saving time, Rogers stated that staff would forgo a presentation regarding the City ED Economic Development reporting, and said that staff would answer any questions about either the City ED Strategic Performance Report or the April 2019 STaND Report.

Gawarecki gave a presentation regarding the June 2019 Chamber Activity Report and said that based on the City and Chamber contract criteria, with four months left to go, in FY18-19, the Chamber is well ahead of their contracted goals. Pangburn noted that Gawarecki was named one of the Top 50 Economic Developers. Gawarecki said that the award was a group effort and thanked the City Economic Development staff for their helpfulness and responsiveness.

C. EDP19-029 Receive a report, hold a discussion, and give staff direction regarding the roles, responsibilities, charges, membership, and reporting structure of the Economic Development Partnership Board and the Downtown Task Force.

Rogers opened the discussion regarding the DTTF and gave a brief overview of the history, member makeup, and responsibilities of the Task Force. Rogers also said that currently the DTTF does not have a Chairperson and said that is because the chairperson is typically a member of the Economic Development Partnership Board (EDPB), and currently there are no EDPB members serving on the Task Force. Rogers stated that the EDPB could nominate someone to serve on the DTTF and that more than likely that person would be chosen as the DTTF Chairperson. Rogers stated that if there is more

- than one EDPB member that is nominated or would like to serve, then the DTTF would then designate a chairperson amongst themselves. Rogers stated that nomination is not posted for discussion on today's agenda and staff is mentioning the topic in order to get any general feedback the EDPB would like to offer. Rogers stated that if the EDPB has any appointments or proposed changes they would like to make, staff would bring back the item at the next EDPB meeting in July. Rogers also reported the difference between the DTTF and the Downtown Main Street Committee.

Rivers said that one of the reasons he asked for this discussion to be included on the agenda for today is for several reasons; the DTTF is a sub-committee of the EDPB and if the EDPB has a project the EDPB can set-up a Task Force to oversee the project and the EDPB would be represented on the Task Force. Rivers added that it is not necessary that someone from the EDPB serve as the DTTF Chairperson, although in his opinion it is a good idea. Rivers said that when the Downtown Task Force began there was no funding mechanism and no grants, when it began it served as a source of feedback for the EDPB. Rivers said that since that time it has become well known that Downtown is one of the biggest economic development engines in the City, and the EDPB relied on their feedback related to the recommendation of downtown grants. Rivers said that moving forward the TIF Board will be making the decisions related to grant recommendations and asked if, with that change, does the EDPB consider Downtown to be an important enough from an economic Development viewpoint, and does the EDPB want to maintain the DTTF or a sub-committee as a sounding board to help the EDPB stay in touch with what is going on in downtown? Rivers stated that his personal opinion is the DTTF and its members need to stay in place because of the diverse group of DTTF members and their wide variety of opinions that can help the EDPB shape what is going on in the downtown area.

Hank Dickenson, Executive Senior Associate Athletic Director and member of the Downtown Task Force (DTTF) spoke on behalf of the DTTF.

There was discussion including comments and questions from the EDPB members, along with their direction for the EDPB to continue to utilize the DTTF as a sub-committee of the EDPB. Rivers suggested that someone from the EDPB chair the DTTF and that someone from North Central Texas College (NCTC), TWU, UNT, and the Methodist Church be included on DTTF member body. Rivers asked for staff to bring back recommendations and also suggestions as to how to go about formalizing the DTTF at the July meeting.

Edgar and Hudspeth arrived.

D. EDP19-028

Receive a report, hold a discussion, and give staff direction regarding the Fiscal Year 2019-20 budgets for the City of Denton's Department of Economic Development and the Denton Chamber of Commerce's Office of Economic Development.

Rogers gave a report regarding the City's Economic Development Departmental budget for FY 2019-20. Rogers stated that staff has presented the budget internally and is scheduled to present the budget to City Council in in late July or early August. Rogers stated that the numbers that have been provided to the EDPB are preliminary and staff welcomes any feedback or changes the EDPB would like to incorporate.

Gawarecki gave a high level overview of the report regarding the Denton Chamber of Commerce's office of Economic Development FY2019-20 budget.

There were questions regarding the projections related to the Chapter 380 Incentive amounts. Tony Puente, CFO answered and gave additional information that was not included in the agenda backup information. Puente said that staff will send out to the EDPB members a more comprehensive report that details the projections. There was also discussion related to an Economic Development Fund.

E. EDP19-032 Receive a report, hold a discussion, and give staff direction regarding the nominations for the Business Awards Breakfast.

Cunningham gave a report regarding the nominations for the Business Awards Breakfast and conveyed that staff has received one recommendation for a large business award recipient, the Embassy Suites Hotel, and two small business recommendations were made, Dan's Silverleaf, and La Azteca Grocery Store. Cunningham requested that if anyone has additional recommendations to please email or call to let her know and staff will gladly include the recommendations for consideration of the awards, and voting at the August or September EDPB meeting.

F. EDP19-030 Receive a report and hold a discussion regarding the City of Denton's Cultural District program, formation of the City's first Cultural District (the Original Denton District), and the City's application to the Texas Commission on the Arts Cultural Districts Program.

Rogers gave a brief overview of the local cultural district and presented a map that indicates the cultural district boundaries. Rogers stated that staff created a website, www.originaldentondistrict.com as part of the application process outlined by the Texas Commission on the Arts. Rogers said that in the interest of time the video presentation that was created by Billy Matthews and the DTV staff related to the Cultural District, and part of the TCA application process, will be shown after the conclusion of the EDPB meeting for anyone that would like to linger around afterward.

2. CONCLUDING ITEMS

- The date of September 9, 2019 was decided as the date for the City Council and EDPB collaborative meeting.
- The EDP Fund would like for staff to bring back to the EDPB the topic of an EDP Fund, it was noted this does not necessarily need to be included on the July agenda, but sometime in the future.

The meeting adjourned at 12: 40 p.m.