

**MINUTES
CITY OF DENTON
ECONOMIC DEVELOPMENT PARTNERSHIP BOARD
FEBRUARY 12, 2020**

After determining that a quorum was present, the Economic Development Partnership Board convened on Wednesday, February 12, 2020, at 11:16 a.m., in the City Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas, 76201.

PRESENT: Marty Rivers (Chair), John Baines (Vice Chair), Keely Briggs, Tony Clark, Chris Davis, Jesse Davis, Bob Eames, Steve Edgar, Jill Jester, Jimmy Mejia, Jason Tomlinson, and Erica Pangburn (ex-officio)

ABSENT: Pamela Padilla, Todd Hileman (ex-officio), and Jamie Wilson (ex-officio)

Also present were Jessica Rogers, Erica Sullivan, Michelle Cunningham, Christina Davis, Charlie Dromgoole (Chamber of Commerce), Darren Robinson (DISD).

1. ITEMS FOR CONSIDERATION

A. EDP20-008 Consider approval of the meeting minutes of November 13, 2019 and January 15, 2020.

Jester made a motion to approve the minutes of November 13, 2019 and January 15, 2020. Tomlinson seconded the motion. Motion carried (11-0).

AYES (11): Baines, Briggs, Clark, C. Davis, J. Davis, Eames, Edgar, Jester, Mejia, Rivers, Tomlinson

NAYS (0): None

ABSENT (1): Padilla

B. EDP20-006 Receive a report, hold a discussion, give staff direction, and make a recommendation to City Council regarding the City of Denton's Policy for Tax Abatements and Incentives.

Jester made a motion to recommend approval of the City of Denton's Policy for Tax Abatements and Incentives as presented to the Board. Clark seconded the motion. Motion carried (11-0).

AYES (11): Baines, Briggs, Clark, C. Davis, J. Davis, Eames, Edgar, Jester, Mejia, Rivers, Tomlinson

NAYS (0): None

ABSENT (1): Padilla

Tomlinson left.

C. EDP20-007 Receive a report, hold a discussion, and give staff direction regarding the comprehensive economic development strategic plan being completed by TIP Strategies, including but not limited to community economic development goals and vision; business attraction, retention, and expansion programs and strategies; marketing and outreach; business support; education, labor, and workforce development; community advantages and disadvantages; incentives and related policies; development districts; and general economic development strategies, policies, tools and related matters..

Tom Stellman and Jaclyn Le of TIP Strategies presented information and led the Board in a discussion regarding the economic development strategic plan. The Board discussed the information and data that has been gathered, comparative communities, and discussed the SWOT analysis. The Board also discussed future meetings to continue

work on the strategic plan. Due to Spring Break, the Board provided direction to call a special meeting and hold the next meeting with the consultants on March 18, and cancel their regularly scheduled meeting on March 11.

J. Davis, Eames, and Clark left.

D. EDP20-009 Staff Reports:

1. City ED Strategic Performance Report
2. First Quarter FY19/20 Statistical Trends and News of Denton Report
3. January 2020 Chamber Activity Report
4. Future Agenda Item Matrix

Staff presented the reports. No action was taken.

2. CONCLUDING ITEMS

None.

With no further business, the meeting adjourned at 12:53 p.m.



Marty Rivers, Chair
Economic Development Partnership Board



Jessica Rogers, Staff Liaison
Director of Economic Development

Minutes Approved On: 6/24/20