



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Hotel Occupancy Tax and Sponsorship Committee

Thursday, May 14, 2020

1:00 PM

City Hall Work Session Room

After determining that a quorum is present, the Hotel Occupancy Tax and Sponsorship Committee of the City of Denton, Texas, will convene in a Regular Meeting on Thursday, May 14, 2020 at 1:00 p.m. in the City Hall Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas at which the following items will be considered:

Note: Mayor Chris Watts, Council Member Deb Armintor, and Council Member Jesse Davis will be participating in the work session and regular meeting via video/teleconference.

1. ITEMS FOR CONSIDERATION

- A. [HOT20-009](#) Consider approval of minutes from February 13, 2020.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 Draft Minutes](#)

- B. [HOT20-010](#) Receive a report, hold a discussion and provide recommendations regarding an event name change for the Habitat for Humanity of Denton County, Inc.

Attachments: [Exhibit - 1 Agenda Information Sheet](#)
[Exhibit 2 - Habitat for Humanity Contract](#)
[Exhibit 3 - Habitat for Humanity Request](#)

- C. [HOT20-016](#) Receive a report, hold a discussion and provide recommendations regarding hotel occupancy tax revenue and hotel and occupancy tax and sponsorship expenditures for FY 2019-20.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - HOT PY20 Presentation](#)
[Exhibit 3 - Sponsorship Status Sheet](#)

- D. [HOT20-013](#) Receive a report, hold a discussion and provide recommendations regarding the Hotel Occupancy Tax Program Year 2021 for FY 2020-21.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - HOT PY2021 Redline Guidelines](#)
[Exhibit 3 - HOT PY2021 Redline Application](#)

- E. [HOT20-014](#) Receive a report, hold a discussion and provide recommendations regarding the Sponsorship Program for FY 2020-21.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
 [Exhibit 2 - Resolution 18-1709](#)
 [Exhibit 3 - 2021 Redline Sponsorship Guidelines](#)
 [Exhibit 4 - 2021 Redline Sponsorship Application](#)

- F. [HOT20-011](#) Receive a report, hold a discussion and provide recommendations regarding changing the name and duties of the Hotel Occupancy Tax and Sponsorship Committee.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
 [Exhibit 2 - Resolution 18-1710](#)

2. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Hotel Occupancy Tax and Sponsorship Committee or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Hotel Occupancy Tax and Sponsorship Committee reserves the right to adjourn into a Closed Meeting on any item on its Open Meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

CERTIFICATE

I certify that the above notice of meeting was posted on the bulletin board at the City Hall of the City of Denton, Texas, on the 8th day of May, 2020 at 2:25 p.m.

CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST 48 HOURS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.