



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Hotel Occupancy Tax and Sponsorship Committee

Monday, July 20, 2020

9:00 AM

Council Work Session Room

After determining that a quorum is present, the Hotel Occupancy Tax and Sponsorship Committee of the City of Denton, Texas, will convene in a Regular Meeting on Monday, July 20, 2020 at 9:00 a.m. in the Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas at which the following items will be considered:

Note: Mayor Chris Watts, Council Member Deb Armintor, and Council Member Jesse Davis will be participating in the work session and regular meeting via video/teleconference.

1. ITEMS FOR CONSIDERATION

- A. [HOT20-021](#) Consider approval of minutes from June 11, 2020.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Draft Minutes](#)

- B. [HOT20-022](#) Receive a report and hold a discussion regarding Discover Denton.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Discover Denton Presentation](#)

- C. [HOT20-023](#) Receive a report, hold a discussion and provide recommendations regarding hotel occupancy tax funding levels and budget requests for Program Year 2021 for Fiscal Year 2020-21.

Attachments:

[Exhibit 1 Agenda Information Sheet](#)
[Exhibit 2 Program Guidelines](#)
[Exhibit 3 Financials](#)
[Exhibit 4 Combined HOT & Sponsorship Requests](#)
[Exhibit 5a Denton African American Scholarship Application](#)
[Exhibit 5b Denton Black Chamber of Commerce Application](#)
[Exhibit 5c Denton Breakfast Kiwanis Application_Redacted](#)
[Exhibit 5d Denton Chambers Discover Denton Application](#)
[Exhibit 5e Denton Civic Center Application](#)
[Exhibit 5f Denton Community Market Applicaton](#)
[Exhibit 5g Denton Community Theatre Application](#)
[Exhibit 5h Denton County Office of History & Culture Application](#)
[Exhibit 5i Denton Dog Days Application](#)
[Exhibit 5j Denton Festival Foundation Application](#)
[Exhibit 5k Denton Holiday Festival Application](#)
[Exhibit 5l Denton Main Street Assoc Application](#)
[Exhibit 5m Denton Parks Foundation Application](#)
[Exhibit 5n Denton Public Art Application](#)
[Exhibit 5o Denton Water Works Park Application](#)
[Exhibit 5p Dentons Day of the Dead Application](#)
[Exhibit 5q Greater Denton Arts Council Application](#)
[Exhibit 5r Historic Denton Application](#)
[Exhibit 5s North TX State Fair Application](#)
[Exhibit 5t Tejas Storytelling Association Application](#)
[Exhibit 5u TX Veterans Hall of Fame Application](#)
[Exhibit 6 Presentation](#)

- D. [HOT20-024](#) Receive a report, hold a discussion and provide recommendations regarding sponsorship funding levels and budget request for Fiscal Year 2020-21.

<u>Attachments:</u>	Exhibit 1 Agenda Information Sheet
	Exhibit 2 Program Guidelines
	Exhibit 3 Financials
	Exhibit 4a Denton African American Scholarship Foundation Application
	Exhibit 4b Denton County Friends of the Family
	Exhibit 4c Denton County Master Gardener Application
	Exhibit 4d Denton Holiday Festival Assoc Application
	Exhibit 4e Explorium Denton Childrens Museum Application
	Exhibit 4f Friends of Shiloh Gardens Application
	Exhibit 4g Greater Denton Arts Council Application
	Exhibit 4h Habitat for Humanity Application
	Exhibit 4i Health Services of Norrth TX Application
	Exhibit 4j Kiwanis Youth Services Application
	Exhibit 4k North Texas State Fair Application

2. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Hotel Occupancy Tax and Sponsorship Committee or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Hotel Occupancy Tax and Sponsorship Committee reserves the right to adjourn into a Closed Meeting on any item on its Open Meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

CERTIFICATE

I certify that the above notice of meeting was posted on the bulletin board at the City Hall of the City of Denton, Texas, on the 16th day of July, 2020 at 2:40 p.m.

CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST 48 HOURS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.